

PROSPECTUS 2023-2025



RSET
Durgadevi Saraf
Institute of management studies
WE CREATE LEADERS

MMS

Affiliated to University of Mumbai
2 YEARS FULL - TIME

“

A strong, positive self-image is the best possible preparation for success."

-Joyce Brothers





MAIN DONOR'S MESSAGE

Shri Mahavirprasad G. Saraf

Founder and Managing Trustee, Kirandevi Saraf Trust

Dear Student,

Welcome to Durgadevi Saraf Institute of Management Studies!!!

It gives me immense pleasure to see the Institution grow exponentially in the past thirteen years. DSIMS believes in the philosophy of knowledge creation, influencing management practices, global integration along-with social sensitivity. Under the guidance of RSET Management, DSIMS is aligned to impart quality education, combined with creation, dissemination and application of knowledge. They are being met in an integrated form, to create a synergetic impact.

DSIMS fosters and nurtures leaders, capable of making a difference in the management of corporate, entrepreneurship, family managed businesses and many other sectors. It inculcates human values and professional ethics in the students, which help them make decisions and create path that are good not only for them, but also are good for the society, for the nation, and for the world as a whole. To fulfil its mission in new and powerful ways, each member of DSIMS community strives to achieve excellence in every endeavor – be it education, research and training – by making continuous improvements in curriculum and pedagogical tools.

Our Business School offers two-years full-time post-graduate program, Master of Management Studies (MMS), affiliated to University of Mumbai and recognized by statutory bodies AICTE and DTE. DSIMS is 3rd Best B-School amongst privately managed B-Schools in Mumbai in Times B-School Ranking 2023 and nationally been accredited by NAAC. The B-School stands tall on the foundation of an excellent, committed and deeply knowledgeable faculty, innovative and unique pedagogical tools and an eclectic and diverse student community that works hard to carve a niche on themselves.

The post-graduate program offered by the Institute enables students to an overall transformation, training them to be better

managers and better human beings. The rigorous syllabi not only instil in them, a passion for knowledge but also attempt to teach them how to apply that knowledge to real-life situations. The program lays emphasis on well-rounded personality development of the students as well as to inculcate the values of teamwork and integrity.

DSIMS students are offered choice of one of four functional specializations - Finance, Marketing, Human Resources and Operations. The curriculum is complemented by a breadth of activities outside the classroom. Every DSIMS student finds ample opportunities to participate in and contribute to a variety of co-curricular and extra-curricular activities during the two-years of Management Education.

Equipped with state-of-the-art infrastructure, world class library, computing and other educational and recreational facilities, DSIMS enriches the process of learning. The 1200+ strong network of Alumni, who are our best ambassadors, spread all over the globe, holding leading positions in Industry and Academia alike, are a testimony to the Institute's focus of nurturing individual actualization and the pursuit of excellence.

From the day of its inception, DSIMS nurtured a dream to become a leading Management Institute with a global vision. Today the dream has become a reality as DSIMS academicians and students alike have gained due recognition worldwide for their academic rigor and professional excellence.

I wish you a bright and prosperous future at DSIMS!!!

VISION, MISSION & GOALS

Vision

To be one of the preferred B- Schools in India with a focus to develop future Indian managers with social sensitivity.

Mission

- To develop managerial competencies for the future
- To inculcate social sensitivity
- To facilitate holistic development



Our Enduring Goals

At DSIMS, we believe that investment in a sincere and dedicated team provides impetus to us for creating a new paradigm of professional management education. This facilitation process will be enhanced by unique styles of delivery and wide-ranging support material. Our advanced, robust and world-class infrastructure further encourages the process of sculpting fresh ideas that will mould young minds in these times of immense competition.



CHAIRMAN'S MESSAGE

Shri Ashok M. Saraf

Chairman, Management Council - DSIMS, President - RSET

Dear Student,

Welcome to DSIMS!!!

DSIMS stands tall among pioneers in management education in India. The 75-year young RSET Management takes a lesson of life from the famous words of Swami Vivekanand "उत्तिष्ठत जाग्रत प्राप्य वरान्निबोधत" which means "Arise, Awake & Stop Not till your goal is achieved".

DSIMS is acknowledged as one of the Top Business Schools, which develops futuristic managers with strong ethics and values. The pursuit of excellence, dedication and hard work of our staff, students, alumni and recruiting partners has produced an iconic Institution. I am especially happy that we worked together. since 2010, to live our values of compassion, collaboration, inclusivity and integrity. The ability and motivational levels of our young inquisitive minds to acquire knowledge and capabilities can potentially transform them into 'Level-5 Leaders'. It is our mission to develop such future leaders through our supportive and conducive learning environment. The Institution facilitates the best of curriculum, research orientation, top-notch academic resources, and immense real-world exposure. In the VUCA World, corporate houses and business have become sensitive to issues like sustainability, inclusiveness and diversity. Cognizant to this development, DSIMS is integrating meaningful dialogues that extend beyond the curriculum paying the way for strong, perceptive and prescriptive leaders of tomorrow.

I welcome you to our Campus, a place that facilitates erudition, camaraderie and mutual respect.

Wishing you the best,



DIRECTOR'S MESSAGE

Dr. C Babu

Durgadevi Saraf Institute of Management, Studies (DSIMS)

Dear Students

Greetings from DSIMS!!

Durgadevi Saraf Institute of Management Studies is a beacon of management education in India. Interdisciplinary, engaged, student-centered and offering impact opportunities for student, our B-School has stood the test of time. The pandemic was the toughest period in the modern VUCA world. Our great country braved the odds with resilience and responsibility. India celebrated 75 years of freedom in 2022 and it now moves fast-forward towards becoming a five trillion economy in the next few years. We are at the cusp of history, a time where India takes center-stage. I strongly believe that initiatives like Make in India, Startup India, the rise and growth of MSME, infrastructure development, increase in number of multinational corporations setting up business in India are making a difference and the right impact as well.

As the Director of this prestigious Institution, I feel that DSIMS is aligned to the growth story of our country. DSIMS is affiliated to University of Mumbai. We make the two-years post-graduate course, Masters of Management Studies (MMS) unique by adding seminars and workshops, innovative and industry-centric pedagogy. Our faculty-student linkage has become stronger with our structured mentoring process, sound learning environment and the right faculty-mix with rich industry experience. DSIMS Faculty work diligently to sharpen skills of every student. Students are well supported by a strong and robust alumni network, coupled with the excellent ties with Indian & Multinational firms. We have a rigorous mechanism of feedback from employers, both in capstone and community-based research projects. Our Trustees, who are Industry

Captains with futuristic approach towards management education, are a source of great inspiration and support to the Placement Department. The net result is better profile and quality, higher packages and satisfaction of primary stakeholders – our students.

DSIMS is ranked among TOP-3 Private Management Schools in Mumbai in Times Best B-School Survey 2023. DSIMS believes in the ancient Indian tradition of "वसुधैव कुटुम्बकम्", which means "One Earth, One Family". We consciously strive to sensitize our stakeholders towards global issues, climate change and sustainable development.

The philosophy of DSIMS lies in our motto "WE CREATE LEADERS"

Celebrate your journey to success. Welcome to DSIMS!!



About **DSIMS**

DSIMS is all set to welcome another fruitful academic year in its stride. The initial years witnessed tremendous success, coupled with admiration from reputed industry and renowned academic community. DSIMS is named in the loving memory of Late Smt. Durgadevi Saraf, mother of main donor, Mahavirprasad G Saraf.

We are proud to lay a strong foundation with a robust curriculum, where we lay emphasis on the overall development of our budding leaders. The different curricular emphasis is designed to match their learning abilities and interests. At DSIMS we strongly believe in the philosophy of "KAIZEN" or continuous improvement. This is evident in our continuous endeavours to elevate our benchmarks year on year and to compete with the best.

We ensure to make learning more enjoyable and meaningful for students, while developing the desired skills and values that will put them in good stead for the future. These include placing greater emphasis on non-academic program within the curriculum, such as Entrepreneurial Cell "E-cell", Thought Leadership Forum, Experiential Learning etc. Our induction / orientation program is designed to educate and provide opportunities for graduates to transform themselves to postgraduate students.

DSIMS is promoted by the esteemed members of the distinguished Rajasthani Sammelan Education Trust (RSET), renowned for its contribution in the field of education in India.

We aim to follow a consultative style of management which encourages participation in the development of the institute. The Board of Governors is committed to developing an institution of quality and integrity. To meet the objective, it has established an independent Management Council comprising of eminent Educationists, Administrators and Achievers from different walks of life. The Management Council brings to the Institute, its expertise in administration, technology-aided learning and education management.

About

RAJASTHANI SAMMELAN EDUCATION TRUST (RSET)

About Rajasthani Sammelan Education Trust (RSET)

Rajasthani Sammelan Education Trust (RSET), a registered public charitable trust was established in the year 1948 at Malad, Mumbai. With an aim to promote various educational, charitable and social activities, the Trust has pioneered in providing educational opportunities to various sections of society. During the last seven decades the Trust has played a very vital role in promoting and providing quality education from primary to post graduation in the fields of Commerce, Management, Information Technology and Media Studies. Apart from its educational pursuits, Rajasthani Sammelan Education Trust also caters to the social and humanitarian needs of the society.

Rajasthani Sammelan Education Trust had started its educational activities for girls, but in due course of time, it has opened its doors to boys as well. At present more than 16,000 students are receiving education in various educational institutions run by the Trust. Thousands of students beyond the boundaries of the campus are enrolled with Kunjibhari S. Goyal Online Academy (GOLD). The Educational Institutions owned and run by Rajasthani Sammelan Education Trust are:

- Kudilal Govindram Seksaria Sarvodaya School
- Kudilal Govindram Seksaria English School
- Ramniwas Bajaj English High School
- Mainadevi Bajaj International School
- Mainadevi Bajaj International Play school
- Durgadevi Saraf Junior College
- Ghanshyamdas Saraf College of Arts & Commerce
- Kirandevi Saraf Institute of Complete Learning
- Durgadevi Saraf Institute of Management Studies
- Deviprasad Goenka Management College of Media Studies
- Ladhidevi Ramdhar Maheshwari Night College Of Commerce
- Kunjibhari S. Goyal Online Academy
- Durgadevi Saraf Global Business School

Other organizations owned and managed by Rajasthani Sammelan includes:

- Draupadidevi Sanwarmal Women's Hostel
- Ramdhar Maheshwari Career Counseling Centre
- Pravinchandra D. Shah Sports Academy
- Jankidevi Bilasrai Bubna Boys' Hostel
- Nalini Shah Music Academy

Rajasthani Sammelan Education Trust is also providing many other facilities in its educational campus that include: Dhurmal Bajaj Bhavan (Community Hall), Durgadevi Saraf Hall, IT Hub, Food Court, Ramnarayan Saraf Educational Outlet, RS CA Study Centre, IRB Endowment Scholarship Fund, Vijay Pal Singh Health Centre, Kirandevi Saraf Library

and Reading Room, BKT Endowment Freeship Fund, Janakidevi Bilasrai Bubna Endowment Freeship Fund and Lalchand Dalmia Golf Cart.

The Trust is providing financial assistance to needy persons for medical treatment through Trivenidevi Deora Chikitsa Sahayta Kosh. Scholarships are also provided to needy students to complete their education.

Rajasthani Sammelan Education Trust has completed a mega project of renovation and revamp of its premises by construction of a twelve storey building in its educational campus in which presently Durgadevi Saraf Institute of Management Studies, Mainadevi Bajaj International School, Kudilal Govindram Seksaria Sarvodaya School and Kudilal Govindram Seksaria English School are housed with all state of art facilities. On the 11th and 12th floors of the building, Draupadidevi Sanwarmal Women's Hostel is located with all best possible amenities. The Trust has also constructed a new building with all latest amenities for Ramniwas Bajaj English High School and Deviprasad Goenka Management College of Media Studies. The Trust has also started Jankidevi Bilasrai Bubna Boys' Hostel near RSET campus. Rajasthani Sammelan Education Trust has been granted Hindi Speaking Linguistic Minority Status by Government of Maharashtra.



DSIMS

GOVERNING COUNCIL COMMITTEE – 2021-22

NAME	DESIGNATION
Shri. Ashok M. Saraf	Chairman
Shri Kailash Kejriwal	Secretary
Shri Nandkishore Gupta	Jt. Secretary & Treasurer
Shri Jairaj Thacker	Member
Shri Samir Choksi	Member
Shri Vinod Agarwalla	Member
Smt. Archita Rajpuria	Member
Shri Banwarilal Jhunjhunwala	Member
Shri Suresh Pansari	Member
Shri Madhusudan Maheshwari	Member
Shri Sunil Kabra	Member
Dr. Abhay Wagh-Director director@dtmaharashtra.gov.in	Nominee of the State Government (DTE)
Nomination Awaited	Member - Nominee of the Mumbai University
Dr. Dinesh Harsolekar	Member-Nominee of AICTE WRO
Dr. C. Babu	Director –Member Secretary (Ex-Officio)
Dr. Shailja Badra	Teachers' Representative
Prof. Anthony Colaco	Teachers' Representative



DSIMS

COLLEGE DEVELOPMENT COMMITTEE – 2021-22

NAME	DESIGNATION
Shri. Ashok M. Saraf	Chairman
Shri Kailash Kejriwal	Secretary of the Management
Shri Nandkishore Gupta	Jt. Secretary & Treasurer
Shri Shrikant Dalmia	Member
Shri J.P. Khemka	Member
Shri Rajaram Chandgothia	Member
Shri Krishnakumar Karwa	Member
Dr. C. Babu	Head of the Institution – Member Secretary
Dr. Sarika Jain	Teachers' Representative
Dr. Chandrashekhar. Kaushik	Teachers' Representative
Dr. Sanchita Banerji	Teachers' Representative
Dr. Sumana Chaudhuri	Co-ordinator, Internal Quality Assurance Committee of the college
Ms. Kavita Darji	Non-Teaching Staff
Ms. Nikita Jhunjhunwala	Alumnus
Mr. Pankil Parekh	Secretary of the College Student's Council – MMS II Year
Ms. Archana Pandav	Secretary of the College Student's Council – MMS II Year





MMS ADMISSION

Course:	Master of Management Studies (Approved by AICTE, recognized by DTE, Govt. of Maharashtra and affiliated to University of Mumbai)
Duration:	Two years full time
Intake:	120 seats. Open Category Seat (Through Cap) – 35. Minority Seat (Through CAP) – 61. Institute Level Seat – 24.
Institute type:	Private / Unaided. Hindi Linguistic Minority
Institute code:	MB-3350 (as given by DTE)

Fees: Fees for the programme shall be as decided by the Fee Regulating Authority. Fee approved for Academic Year 2022-23 was Rs. 2,03,000.00 plus other charges as applicable. The final fees will be approved by Fee Regulating Authority. After the approval, the students need to pay the difference as per the directives of the FRA. In case of excess fees paid, the same will be refunded within four weeks after the approval.

We do not accept any kind of Capitation fee for admissions.

Fees should be paid through electronic payment mode to Bank of Baroda, Sunder Nagar Branch Account No. 35020100005201. IFSC Code. BARB0SUNGOR (FIFTH CHARACTER IS "ZERO")

List of Certificates and Documents to be submitted to the office at the time of admission are displayed on our website (www.dsims.org.in)

Any Grievance / Complaint should be brought to the notice of following committees of the Institute. The Members of the various committees are put up on the Institute website and Notice Board:

- Grievance Committee
- Anti-ragging Committee
- Internal Complaints Committee
- Examination committee
- Library Committee

APPLICATION PROCESS

(for Institute level seats.)

1. Application Form for MMS is available online in the Institute's website: www.dsims.org.in
2. The student needs to fill & submit the form on DSIMS Website and pay the application fees of Rs2000 on the DSIMS Portal form.
3. Submit a printout of the downloaded PDF along with the below mentioned documents.
 - a. Entrance Score Card
 - b. Inter-se- merit rank issued by DTE in CAT process.
 - c. Graduation Mark sheet, if appearing submit last semester mark sheet.
4. The form and Application fees should reach the Institute within 7 days.
5. Only on receipt of the form and application fees, one would be considered for admission based on Inter-se- merit rank issued by DTE.
6. Submission of online admission form does not guarantee an admission to the Institute.

ELIGIBILITY CRITERIA

In order to secure admission to two-year full-time MMS course, the candidate should fulfil the following eligibility criteria:

1. Appeared/Passed with minimum of 50% marks In aggregate or equivalent CGPA (45% in case of candidates of backward class categories and Persons with disability belonging to Maharashtra State only) in any Bachelor's degree awarded by any of the Universities incorporated by an Act of the Central or State legislature in India or other educational Institutions established by an act of Parliament or declared to be Deemed as a University under Section 3 of the UGC Act, 1956 of minimum three years duration in any discipline recognized by the Association of Indian Universities, or possess an equivalent qualification recognized by the Ministry of HRD, Government of India.
2. Appeared and secured positive non zero score in MAH-CET (Conducted by DTE) for the Year 2022-23 OR appeared and secured positive non zero score in CAT [conducted by IIMs]/ CMAT [conducted by AICTE] for year 2022-23

Note: The selected candidates will have to observe the "Code of Conduct" as defined by AICTE, DTE, University of Mumbai and the Institute. A copy of the "Honor Code" of the Institute will be given to the student at the time of admission, which contains details regarding Anti Ragging and other aspects of discipline. The student will need to return the "Honor Code" to the institute duly signed by him / her.

Refund of Fees:

In case of cancellation of admission, fees shall be refunded as per rules framed by the Admission Regulating Authority from time to time

Code of Conduct:

The selected candidates will have to observe the "Code of Conduct" as defined by AICTE, DTE and the Institute. A copy of the "Honor Code" of the Institute will be given to the student at the time of admission, which contains details regarding Anti Ragging and other aspects of discipline. The student will need to return the "Honor Code" to the institute duly signed by him / her.

Prohibition of Ragging

Institute shall take all necessary and required measures, including but not limited to the provisions of these regulations to achieve the objectives of eliminating ragging within the institution or outside (Refer UGC Regulations on curbing the menace of ragging in Higher Educational Institutions, 2009)



CURRICULUM

The Master of Management Studies (MMS) is a two- year full time management program affiliated to the University of Mumbai and is approved by the All India Council for Technical Education (AICTE).

The course structure has been formulated by the University and includes four functional specializations namely:

- Finance
- Human Resource Management
- Marketing
- Operations

FIRST YEAR SEMESTER I

Core Papers:

- Perspective Management
- Financial Accounting
- Business Statistics
- Operations Management
- Managerial Economics

Electives (3 Out of 10):

- Effective and Management Communication
- Organizational Behaviour
- Negotiation and Selling Skills
- Business Ethics
- Ecommerce
- Introduction to Creativity and Innovation Management
- Foreign Language (Other than English)
- IT Skills for Management and Technology Platform
- Information Technology for Management
- Personal Grooming / Personal Effectiveness

FIRST YEAR SEMESTER II

Core Papers:

- Marketing Management
- Financial Management
- Operations Research
- Business Research Methods
- Human Resource Management

CURRICULUM

Electives (3 Out of 10):

- Business Environment
- Corporate Social Responsibility
- Analysis of Financial Management
- Entrepreneurship Management
- Legal & Tax Aspects of Business
- Cost & Management Accounting
- Ethos in Indian Management
- Management Information Systems
- Developing teams & Effective leadership
- Intellectual Capital and Patenting

SECOND YEAR SEMESTER III

Core Papers:

- International Business
- Strategic Management (UA)
- Summer Internship Report

Specialization Papers:

Finance

- Financial Markets and Institutions
- Corporate Valuation and Mergers & Acquisitions
- Security Analysis and Portfolio Management
- Financial Regulations
- Derivatives and Risk Management

HRM

- Training & Development
- Compensation and Benefits
- Competency Based HRM and Performance Management
- Labour Laws and Implications on Industrial Relations
- HR Planning and Application of Technology in HR

Marketing

- Sales Management
- Marketing Strategy
- Consumer Behaviour
- Services Marketing
- Product & Brand Management

Operations

- Supply Chain Management
- Operations Analytics
- Service Operations Management
- Manufacturing Resource Planning & Control
- Materials Management

ELECTIVES:

Finance: Electives (Any 1)

- Banking and Financial Services Institutions
- Investment Banking
- Wealth Management
- Infra and Project Finance
- Strategic Cost Management
- Commodities Markets
- Mutual Fund
- Financial Modeling
- International Finance

HRM: Electives (Any 1)

- Personal Growth Laboratory
- Global HRM

- Employee Branding and Employer Value Proposition
- HR Analytics
- O.S.T.D.
- HR Audit
- Employee Relations, Labour Laws and Alternate Dispute Resolution

Marketing: Electives (Any 1)

- Retail Management
- Rural Marketing
- Marketing Analytics
- Digital Marketing
- Customer Relationship Management
- Marketing Research & Analysis
- Event Management
- Health Care Marketing
- Distribution & SCM
- Tourism Marketing
- Marketing of Banking & Financial Services

Operations: Electives (Any 1)

- World Class Manufacturing
- Business Process Engineering And Benchmarking
- Technology Management & Manufacturing Strategy
- Strategic Operations Management
- Industrial Engineering Applications & Management
- TQM
- International Logistics
- Quantitative Models in Operations
- Productivity Management

SECOND YEAR SEMESTER IV

Core Papers:

- Project Management (UA)
- Final Project

Specialization Papers:

Finance: Electives (Any 1)

- Commercial Banking
- Business Analytics
- Venture Capital and Private Equity

HRM: Electives (Any 1)

- OD and Change Management
- Strategic HRM
- Management of Corporate Social Responsibility in organizations

Marketing: Electives (Any 1)

- Integrated Marketing Communications
- Business to Business Marketing
- International Marketing
- Trends in Marketing

Operations: Electives (Any 1)

- Operations Applications and Cases
- Strategic Sourcing in Supply Management
- Operations Outsourcing & Offshoring



What We Do Differently @ DSIMS

The world has changed over a period of time and along with this the needs of the industry and the expectations about managers have also undergone a sea change. But management education has not progressed much beyond where it all began. The result is that the industry believes “management graduates are not employable from day one”. The industry demands management graduates who can be productive from day one, who have a global outlook but a local mindset and whose education is relevant for these turbulent times.

To meet the requirement of the industry and to keep the sanctity of the class room learning, DSIMS has developed a series of unique interventions - a unique, blended pedagogy which aims to produce a day one, job ready managers.

We would classify our innovations into two broad categories:

1. Innovations in class room pedagogy 2. Innovations

beyond class room initiatives

Manager in Making (MiM)

DSIMS has designed a set of beyond classroom initiatives – branded as “Manager in Making” (MiM) that will inspire, test and challenge the ideas, knowledge and concepts of modern Management.

These interventions aggregate theory, practice and experience into a powerful course that will form the foundation of student's future as a global manager.

Apart from imparting education to the students, we also pay special attention to inculcate human values and grooming students for bright career. Our Institute continuously strives to develop students to realize their latent potential while acquiring professional knowledge. We provide the students with career guidance and conduct courses on personality, communication and other such skills. These courses focus on enhancing students' personality and on

preparing them for their future careers and enhancing their employability.

Aims and Objectives of MiM Program:

- To assess students' strength and weaknesses to obtain not only generic but need based interventions.
- To improve students' employability quotient by giving them an edge; by providing skills and work-related learning.
- To help students realize their potential. To enable them with new knowledge and empower them to gather a broader perspective and greater confidence.
- To guide students for a critical transition into a position of greater responsibility
- To help in increasing students' overall effectiveness and reduce their learning curve

Nonpareil Pedagogy

We have nurtured one of the best learning environments at DSIMS. The learning process at DSIMS begins before the students enter the learning rooms and continues far beyond the institute. The rigorous yet flexible process focuses on combining clarity on the core concepts with the constraints of execution in a dynamic, globalized environment. The learning process includes experiential learning, workshops, case analysis, role plays, presentations, debates and discussions. The effort is supplemented by our "Corporate to Campus" effort where select Industry leaders are invited to interact with the students. As a student of DSIMS, you will get a chance to interact with some of the best minds of the Indian Industry.

Business News Analysis (BNA)

To improve the reading and analytic skills of students and help them remain contemporary and relevant, DSIMS conducts "Business News Analysis" sessions are conducted where they follow the significant news and developments on sectors of their choice and share their readings and understanding with their peers. The sessions are moderated by faculty members who further add to the perspective.

Business Immersion

Business Immersion makes students examine, analyze and evaluate complex process that challenges managers along the business cycle. The program begins with the students doing a thorough, structured analysis of the major sectors of the Economy. Periodically, the students will present their understanding of the sectors to a panel of faculty and Industry leaders from the concerned sectors. The panel will guide the students and ensure that the

learnings are maximized.

After the industry analysis, the students deep dive into the sector of their choice. In this process, the students get familiar with the regulatory guidelines, current industry best practices and emerging next practices. This will be done through both Industry visits as well as interaction with a wide range of experts. On completion of this exercise, the students identify their role within the sector and study the pre requisites of excelling in the role. This includes close interaction with a few role models from the sector. The students learn the processes and rules that govern the operations of the chosen role, the skills and knowledge needed to excel.

Analytical and Critical Thinking - ACT

We have developed the ACT to help our students develop their ability to weigh alternatives, make decisions and evaluate seemingly contradictory facts. ACT is anchored in the necessity to inculcate the art of critically analyzing any issue and developing cogent and powerful arguments for and against any broad, multi-disciplinary issues that face the nation, the society or the corporate.

This exercise aims to develop the following in our students:

- Analytical writing skills
- Strategic planning and data acquisition
- Creative thinking
- Asking the right questions
- Logical reasoning

Broad based reading

The distinctive feature of our curriculum is the wider reading that the students have to do to prepare for the class – including the use of newspaper, magazine articles, thought leadership pieces from journals and blogs in the class room to drive learning.

Thought Leadership Forum (TLF)

Great leaders are not born, but made. In keeping with this adage, students read, listen to and interact with leaders from the corporate world, who are invited to the campus to share their experiences of practicing leadership and achieving excellence in diverse domains.

Meet the Celebrity

This intervention aims at bringing accomplished writers and known personalities to the campus. Students get an opportunity to interact with these high achievers and learn during this process.

Entrepreneurship Development Cell (E-Cell)

The Entrepreneurship Development Cell of DSIMS

was set up in 2015 to promote entrepreneurship among the DSIMS students and create an environment conducive for entrepreneurial activities. The students get exposure to various professional courses like Student Entrepreneurship Development programme wherein professional experts help the students to make business plan and carry their ideas forward in the market. Because of such initiatives students become more confident in expressing their ideas and learn the talent of thinking out of the box.

Bringing Industry to classroom

At DSIMS we ensure to organize Guest Sessions in each subject under the academic curriculum. These guest sessions are conducted by seasoned industry practitioners and are embedded into the regular lecture schedule. These sessions help the students relate the classroom learning to industry applications.

DSIMS Case Study Centre

Case based teaching is an important tool for DSIMS teaching pedagogy. DSIMS, indeed, right from its inception has been subscribing Harvard Business cases. The institute has developed a congenial ecosystem that encourages professors to continuously prepare own cases for academic discussions. Apart from arm chair cases, DSIMS professors have written many live cases. Thanks to the institute's deep industry connect, faculty members have established very good network with Mumbai based companies and write cases after conducting interviews with senior executives and other stakeholders.

DSIMS is one among very few B-Schools in India that boasts of its own case study centre. Under this

centre, the institute's experienced Faculty Members with their Industry and Academic experience write own cases for classroom discussions. Business cases of several Indian industries have been written on variety of fields – Marketing, Finance, Human Relations and Entrepreneurship Management by in-house Faculty.

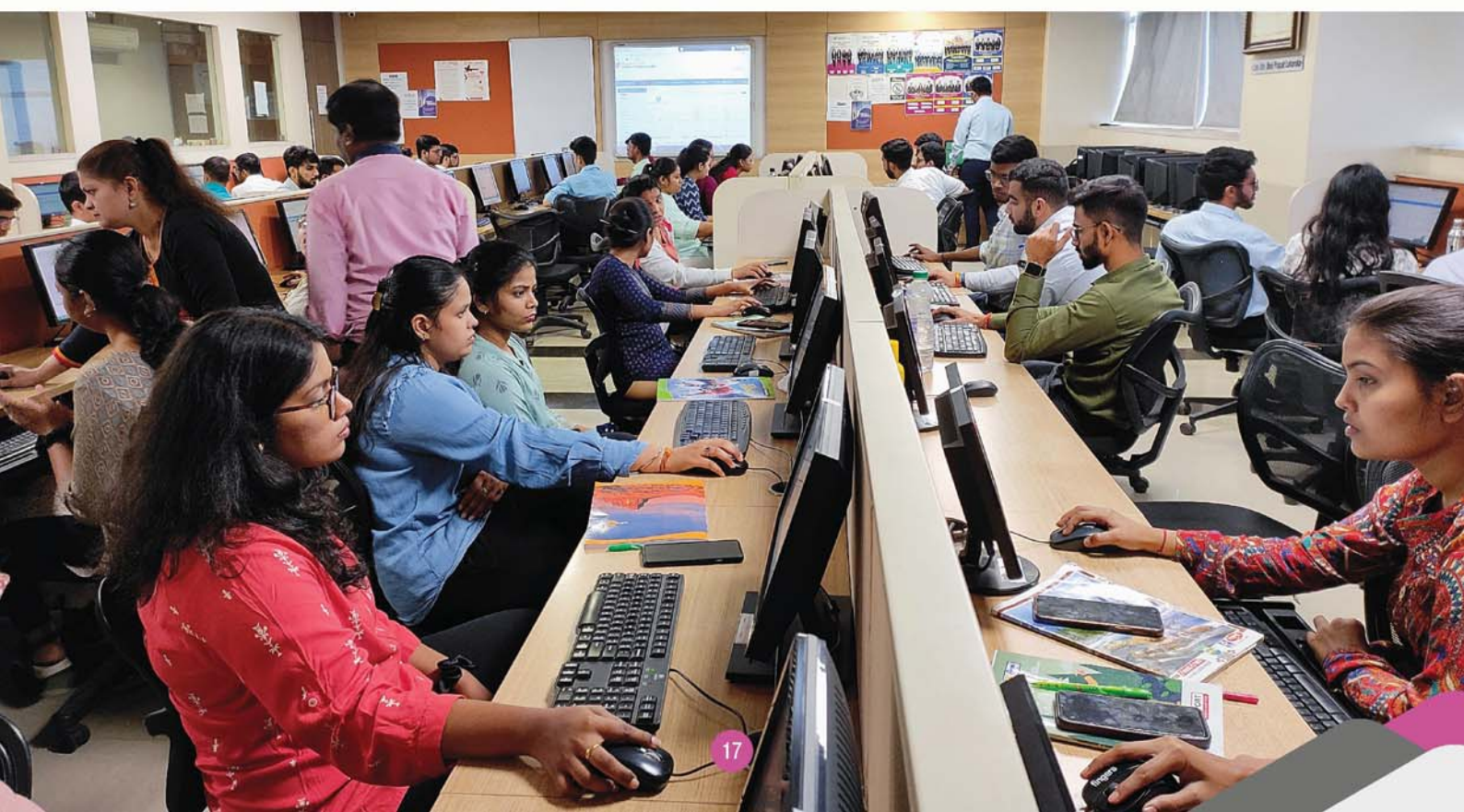
DSIMS Case Study Centre further invites CEOs to come to class rooms to interact with students to share their experiences.

DSIMS Leadership Development Centre

The Institute has established DSIMS Leadership Development Centre to nurture leadership capabilities of all stakeholders. DSIMS has a strong faculty team that undertakes researches on Leadership Development.

Under DSIMS Leadership Development Centre, the Institute takes up many Faculty Development Programs to hone their mentees' leadership capabilities. The Institute conducts many leadership development programs for young students in and around Mumbai.

The centre has intensively studied notable Indian business and social leaders. The Centre further researched of many leading Harvard Professors' contributions on Leadership Development. Based on the finding, DSIMS Leadership Development Centre has developed interesting modules for numerous Seminars, Workshops, Faculty Development Program (FDP) and Management Development Programs (MDP).





REMSONS Centre for Management Research

Introduction to Remsons Centre for Management Research (RCMR): RCMR is to steer the Institute Research and Sponsored Industrial Consultancy Projects using Interdisciplinary approach.

Centre Objectives:

- Academic Research- Faculty members produce quality academic research studies/papers which are presented in the conferences, published in reputed research journals or brought out as monographs by the Institute.
- Journal Publication- RCMR publishes a Bi-Annual Journal, named-The Management Quest (Online ISSN-2581-6632), by inviting manuscripts from eminent academicians and industry practitioners nationally and internationally.
- Corporate Research and Consultancy- RCMR undertake Industry sponsored Research and
- Consultancy projects through an active participation of Industry Institute Partnership Cell (IIPC).
- Case studies and Teaching notes- Faculty Members are encouraged to publish case studies.
- Conducting International Conference, Seminars and FDPs- RCMR conducts International Research conference and seminars relevant to the current scenario inviting eminent researchers and participants from industry and academia. It also conducts Faculty Development Programs (FDPs).
- Nurturing Student Driven Research- RCMR also encourages students to convert the SIPs and Capstone projects into Case Studies and Research Articles under active mentorship of Faculty Members.

Future Plan:

In future RCMR aspires to address Industry related problems by organizing Management Development Programs (MDPs), Unit Based Programs (UBPs) and Sponsored Research Projects.

**The following is the glimpse of select publication by
RCMR-2020-2021:**

Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of Publication
Adoption of AI-integrated CRM system by Indian industry: from security and privacy perspective	Dr. Sumana Chaudhuri, Chatterjee S., Ghosh S.K., & Chaudhuri R.,	Management	Information and Computer Security	2020-21
Low-risk effect: evidence, explanations and approaches to enhancing the performance of low-risk Investment strategies	Dr. Nehal Joshipura	Management	Investment Management & Financial Innovations (ABDC 'B' ranked & Scopus listed)	2020-21
Integrating work-family conflict and enrichment: understanding the moderating role of demographic variables"	Dr. Sarika Jain	Management	International Journal of Organizational Analysis- Emerald Publication	2020-21
Exploring The Moderating Role of Core Self-Evaluation In The Relationship Between Demands And Work-Family Enrichment	Dr. Sarika Jain & Dr. Shreekumar K. Nair	Management	Journal of Indian Business Research (JIBR)	2019-20
1 3 Attributes of Effective Managers (1 3 Cs)	Dr. Sharad Kumar	Management	Bank Quest	2019-20
Social and Economic Impact Analysis of Viodinor Refinery of Essar Oil: The Case of a Mega refinery	Dr. Sumana Chaudhuri	Management	Indian Economic Journal (IEJ)	2019-20
Exploring job and family satisfaction: Scale Validation and Role of Demographic Variables	Dr. Sarika Jain & Dr. Shreekumar K. Nair	Management	Asia Pacific Journal of Management Research & Innovation	2019-20
Low-risk effect: evidence, explanations and approaches to enhancing the performance of low-risk investment strategies	Dr. Nehal Joshipura and Dr. Mayank Joshipura	Management	Investment Management and Financial Innovations	2019-20
Economic and Social Impact of Covid-19	Dr. Nehal Joshipura	Management	Sambhasan	2019-20, June
The Volatility Effect: Recent Evidence from Indian Markets	Dr. Sharad Kumar and R. Kannan	Management	Theoretical Economics Letters, ABDC, B Journal ISSN Print:2162-2078	Volume 9, Number 7, October'19

Book

Dr. Sanchita Banerji Dr. Ruchi Anand	Perspective Management-Himalaya Publishing House(2019) ISBN-9789353676827-Rs.240, 216pgs	2019
Dr. Sanchita Banerji Dr. Ruchi Anand	Human Resource Management: Concepts, Perspectives & Applications published by International Research Publication House, ISBN: 97893873883691 Paperback: 446 pages	2020

In-house Journal:

Authors	Title	Type of Publication	Volume Year/Month	Volume No Issue No
Mohnish Nath Dr Shailja Badra	Tiktok: Source of Entertainment or Addiction	Research Paper	April 2021 -Sept 2021	Volume No.4 Issue No.1
Aishwarya Khasgiwala Prof Priyanka Oza	A Study on Investors Perception and Awareness towards Sovereign Gold Bond in Mumbai	Research Paper	April 2021 -Sept 2021	Volume No.4 Issue No.1

Volume No.3 Issue No.1 Authors	Issue No - 2: April 2020 – Sept. 2020 Title
Ms. Vaishnavi Seth & Dr. Sharad Kumar	A Study of Effect of Behavioural Biases on Investment Decisions
Mr. Saurav Agarwal & Dr. Sarita Vichore	Study of Financial Sector & Portfolio Management
Prof Anthony Colaco	Organizational Ambidexterity challenges for digital transformation

Volume No.2 Issue No.2 Authors	Issue No - 2: October 2019 - March 2020 Title
Ruby Agarwal, Dr. Sarita Vichore & Maneesh Gupta	The Effects of Mergers and Acquisitions on the Performance of Commercial Banks in India
Prabhneet Saluja and Dr. Padma Singhal	An Empirical Study to Explore the Brand Positioning Strategies in Personal Care Products
Sneha Pingle and Dr. Chandrasekhar Koushik	A Study on Digitalization of Matchmaking for Marriages in India

Newspaper/Magazines

Dr. C Babu	Leadership and Ethics in ITM Corporate Notepad	June 2019 ,volume 3 Issue 1
Dr. Nehal Joshipura	Stock Markets - Know how factor investing works	Financial Express August 14, 2019



CONCLAVES

a) Financia – Finance Conclave

Financia 2023 was held on Saturday, 18th March 2023 at 2 pm in the 623, Nathmal Garodia Hall, DSIMS.

The theme of the event was "Indian Financial System: Sailing Uncharted Waters". Prof. Maneesh Gupta was the convener of the event. The emcee for the event were student volunteers - Ms. Richa Chettiar and Ms. Pyali Patra. The speakers for the event were as follows:

1. Dr. Joseph Thomas, Head - Research, Wealth, Emkay Global Private Ltd.
2. Mr. Sumeet Tripathi, Sr. Private Banker, Emkay Global Private Ltd.
3. Mr. Nuvendu Shekhar, Head L&D, Nippon Life India AMC.
4. Mr. Jigar Desai, Entrepreneur, Just Divine Consultants.
5. Mr. Sachin Parekh, Certified Financial Planner, Save & Protect Financial Planners.
6. Mr. Neel Jani, Sr. ESG Analyst, S&P Global Dow Jones Indices.

Dr. Joseph Thomas - our keynote speaker - set the tone of



the event by speaking about the geopolitical risks leading to the current crisis situations. Mr. Navendu Shekhar brought out the impact of behavioral traits of investors and traders using simple analogies. Mr. Sumeet Tripathi spoke about the day in the life of a wealth manager & shared insights as to how to tread the chaotic market dynamics. Mr. Jigar Desai discussed the importance of being patient in the markets and batted for long term investments. Mr. Sachin Parekh highlighted investment opportunities in non-equity products and their risk-return profiles. Mr. Neel Jani emphasized the importance of ESG investment bandwagon - specifically climate change related risks. He further took the mantle of leading the Q&A session where he asked some pertinent questions to the panel members. The event ended with the vote of thanks by Dr. Nehal Joshipura.

b) HR-O-Scope - HR Conclave

The HR Conclave was organized by the Human Resources Management department at DSIMS. The intension was to add knowledge to the management students with the help of deliberation done through industry and academic partnerships.

The HR-O-Scope was held on Saturday, 18th March 2023. The theme for HR-O-Scope was "Re-imagining: Diversity, Equity & Inclusion (DEI)".

Below is list of the speakers who were invited to share their knowledge on the above theme:

1. Ms. Shweta Varshney, Environment, Health & Safety (EHS) – Head, Siemens India Pvt. Ltd.
2. Ms. Mrinal Mulgaonkar, Manager, HRBP Pfizer, Mumbai
3. Ms. Makhrukh Banderowalla, PCC - ICF Leadership & Executive, Coach OD Consultant



4. Dr. Sandeep Nemlekar, Managing Trustee, DEEP - ARCHAN Charitable Trust, Chetna Institute of Management
5. Ms. Veena Kotian, Sr. Partner and VP, R. K. Swamy Pvt Ltd.



c) Touge - Marketing Conclave

Vibranz Club of DSIMS organized an annual marketing conclave – TOUGE 2023 on 25th March 2023. This year's theme was MarTech: The next gamechanger. The Convener for TOUGE '23 was Dr. Chandrashekhar Kaushik and the Co-convener was Prof. Vikas Pande.

There were four Eminent Guests this year. The first speaker, Mr. Raja Chakraborty (Global Marketing Head – Emami) spoke on outside-in approach on FMCG industries marketing technology. The next speaker, Mr. Mufazzal Arif (Vice President, Data Science and Marketing Analytics, HDFC Bank) gave his views on redefining 4P's with a view on MarTech. Mr. Harshad Wadivkar (Director Sales AD-Scholars) shared his insights from ADTech world in the simplest way. The final presentation was done by Mr. Rakesh Tatikonda (Chief Business Officer, TyresNMore) who wonderfully explained behind the scene of MarTech in Automobile Industry.

d) Operations Conclave (Opsession) – 11th March 2023

Opsession 2023 took place on 11th of March, 2023 in seminar hall of Durgadevi Saraf Institute of Management Studies and Durgadevi Saraf Global Business School. Theme of this edition was 'Addressing the Challenges of Last Mile Logistics Through The Use of Electric Vehicles'. Because of Global Warming problem, there is pressure on governments, companies and organisations to reduce emission of green-house gases, which include carbon

dioxide. This pressure will increase as time passes by. Electric vehicles running on road (two-wheelers, three-wheelers, cars, vans, trucks) powered by batteries or fuel cells, help partially to solve the problem. Hence, the theme of the conclave was appropriate.



Following persons spoke at the conclave

Mr. Aravind Sivakumar: Product Head for Milk Run and Last Mile at Mahindra Logistics. His talk was about EVs and bottom-line and entrepreneurship.

Mr. Joel George: Sr. Manager - Business Development and Marketing for EV vertical at Piaggio Vehicles

His talk was about E3W (Electric 3 wheelers), E4W (Electric 4 wheelers), FAME II policy, Internet of Things (IoT) and Telematics

Mr. Debashis Mitra-Director, Sales, Service and Marketing at Altigreen Propulsion Labs

His talk was about product development for last-mile transportation and B2B & B2C.

Mr. Murlidhar Phatak-Sr. Manager for Business Development at Siemens

His talk was about powertrains for electric vehicles and standard internal-combustion-vehicles.

The talks were followed by a panel discussion consisting of Mr. Aravind, Mr. Joel and Prof. Aijaz. This was followed by introduction of eight Operations alumni who were invited to the conclave.



INSTITUTIONAL SOCIAL RESPONSIBILITY (ISR) CELL

Institute Social Responsibility Department, headed by Dr. Sarika Jain, HOD, Assistant Dean - Academics conducted a campaign "Khushiyan Ka Recycle" in collaboration with "GOONJ". The drive was organized from 11th April 2023 till 21st April 2023. Collection boxes were placed on the ground floor of DSIMS. Various items such as clothes, equipment, toys, woollen, school stationery, shoes & sandals and newspapers were contributed for recycling or reusing.

Diya Selling Drive

Project Sahyog of ISR committee conducted Diya Selling Drive in collaboration with Indian Development Foundation on 18th October to 21st October at Durgadevi Saraf Institute of Management Studies (DSIMS).

Everyone participated with great enthusiasm and made this

event successful by selling diyas of about 138 packets and collecting the amount of Rs. 11770 which was donated to the IDF.

Blood Donation

On December 7, 2022, Durgadevi Saraf Institute of Management Studies (DSIMS) in association with Global Hospital Research Centre organized a Blood Donation Drive, where a large number of donors appeared to donate blood and contribution towards noble cause. In this drive, the Institute received 88 units of blood. Participants exhibited great enthusiasm and made this event successful. People from the corporate in and around the vicinity of the college, students, teaching and the non-teaching staff came forward to contribute towards the blood donation drive. Each donor was awarded with a certificate as a token of appreciation and a donor card.





AWARDS AND ACCOLADES

Institutional Awards

1. ISO certification for Quality Management Education by Lloyd's Register LRQA
2. Ranked 3rd in the Times B Schools Ranking 2023 for Top Private B-schools of Mumbai
3. Awarded as the Best Institute for its marketing outreach program. The award was presented to top thirty B-Schools all over India by Social Media firm ASMA at their Annual Convention.
4. Trustees of IDF conferred Social Impact Award 2019 to

the institute at the IDF Foundation Day function at ISKCON, Juhu, Mumbai on 25th September 2019.

Student Accolades/Awards

Scholarship / Freeship award function was held on 15th January, 2023 in PDSA ground. Two students of DSIMS who were given away the following scholarships:

- IRB Academic scholarship —Ms. Milli Kumari — MMS
- BKT Freeship - Ms. Pooja Hareram Chourasiya — MMS



BEYOND CLASSROOM ACTIVITIES

Finance Club – FinDS

In the academic year 2022-2023 students of finance club, FinDS, conducted the following activities

- Business News Analysis On 11th March 2023

In BNA under the guidance of Dr. Sumana Chaudhari 8 groups were given different news articles to analyze and present in 20 minutes. This event was evaluated by 2 panel members of DSIMS and DSGS.



- Finquiz on 14th March 2023

Different business games related to finance were played by students of DSIMS and DSGS. There were two competitions online and offline conducted by finds club one was related to crossword and another was a finance quiz. The winners were given certificates on the day of finance conclave by esteemed panel members.

- Financia'2023 on 18th March 2023

All the students' activities culminated on the day of Finance Conclave Financia'2023. The theme of the Financia'2023 was Indian Financial System & Sailing Uncharted Waters. The panel members, invited from various corporate houses spoke on relevant financial themes ranging from economic crises in world and its impact on India, Day in a life of a wealth manager, to relevance of ESG on today's world.

Marketing Bonanza

'Marketing Bonanza' was organized for DSIMS students on 15th March 2023!!!

It helped students develop their critical thinking, problem-



solving, communication skills, along with gaining experience of working in a team.

Competitions included marketing challenges in the form of Brand quiz, Ad-Mad show, Creative tagline writing and Sales pitch plans.

SABRANG 2023

On 29th March, 2023, Yuwa the cultural committee of DSGS organised its annual cultural festival called 'Sabrang', which is one of the most awaited event of the year filled with joy, fun, laughter. It was held across RSET campus including Saraf Hall, Turf and Management building. The theme this year which was selected by the committee members was 'OTT' which stands for 'over-the-top' platforms, which is particularly popular among teenagers due to the availability of new web series, TV shows, play stations, etc. The entire day was filled with various events which were based on the OTT theme. The day started with an energetic performance by the Core- Committee of Yuwa. The event was Quiz which kick started Sabrang 2023 followed by Debate wherein the participants highlighted



various advantages and disadvantages of OTT platforms. Treasure Hunt made things adventurous as the participants had to run against the time and find the clues which were hidden all over the campus. Later Tug of War made everyone come together as a team. The second half of the day was filled with Talent Hunt which showcased hidden talents of not only the students but also the teaching and





non-teaching staff through poetry, singing, dancing and playing musical instruments. The concluding event was Fashion Show where participants were dressed up as Various characters from OTT platforms, it was followed by Prize Distribution and DJ at the end. Everyone participated enthusiastically in all the events and Sabrang 2023 was a huge success.



Annual Sports Festival - "VERSUS"

Versus is the Annual Sports Festival of Durgadevi Saraf Institute of Management Studies.

In the academic year 2022-23, it was conducted on 16th and 17th of February, 2023.

Sports played by students of the two Institutes were cricket, football, badminton, volleyball, table tennis and carrom. First four sports were played on turf courts of RSET Campus and remaining two were played in the Sports Gym facility in the Campus.

This sports festival was celebrated ten months after the last edition. Hence, the students enjoyed playing the games.

The Annual Sports Festival was inaugurated by Dr. Sarita Vichore, Director, DSGS, in the presence of Prof. Vivek Sharma and Bhavesh Acharya, faculty member and staff of DSIMS & DSGS.



THE MENTORS – A TEAM GETS DEFINED



Dr. C. Babu Director, DSIMS

Dr. C Babu is the Director of Durgadevi Saraf Institute of Management Studies (DSIMS), Mumbai. He is an MBA from Madurai Kamaraj University and has completed his PhD in Management from Faculty of Management Studies, Gurukul Kangri University, Uttaranchal.

Prior to joining DSIMS, Dr. Babu was the Director-in-charge at Chetana Institute of Management and Research, Mumbai. In the past, Dr. Babu has been associated with Management Institutes - YMT College of Management, Navi Mumbai, as Director and ITM Business School, Navi Mumbai, as Assistant Director. He has also held positions of Academic Head, at the Lalita Devi Institute of Management and Sciences, New Delhi Affiliated to Guru Govind University; and as the Dean of School of Management and Media Studies (SAMS), Dehradun, Uttaranchal. His area of teaching and research are on Consumer Behavior and Business Strategy.

Dr. Babu was actively involved in Business Simulation based teaching in Management Education with Prof. Pierre Mora, Bordeaux University, France. He was awarded as the Outstanding Dean for successfully setting up a new campus for School of Management and Media Studies (SAMS) in Dehradun & was also awarded as the Best Professor at ITM Business School, Navi Mumbai in 2006.



Dr. Sarika Jain, Professor & Assistant Dean - Academics

Dr. Sarika is a Fellow (PhD) of National Institute of Industrial Engineering (NITIE) Mumbai. She holds a Master's degree in Social Work with major specialization in Human Resources & Social Work from Aligarh Muslim University (AMU). She has over 17 years of academic experience in the field of Human Resources and Corporate Social Responsibility with different Management Institutes. She has worked with Tata Institute of Social Sciences (TISS) on a National Project "Educational Status of Religious & Linguistic Minorities". She has received Devang Mehta Award for "Best Professor in CSR" in 2015. She has published papers in peer reviewed journals of National and International Repute. Her teaching and research interest areas include Work-Family Balance, Organizational Psychology, HRM, Sustainability and CSR.



Dr. Sumana Chaudhuri, Associate Professor, Assistant Dean - Research

Dr. Sumana Chaudhuri, Post-Doctoral Fellow of IIT Kharagpur (2018), received her doctorate from National Institute of Industrial Engineering (NITIE), Mumbai. Her area of specialization is in the field of Applied Welfare Economics and Infrastructure Economics. A National Merit Scholar, she is a first class M.Sc. in Economics from University of Calcutta. She has successfully completed some sponsored research projects, with the Airports Economic Regulatory Authority of India (AERA) and Essar Oil Limited. She has received the best paper award at the International Conference on Infrastructure Finance at IIT Kharagpur in 2010. She has also published articles in edited books and peer reviewed International journals of ABDC and ABS Category with high H index.



Dr. Chandrashekhar Kaushik, Associate Professor

Dr. Kaushik is a doctorate in Marketing Management from Savitribai Phule Pune University (formerly University of Pune). He holds a degree in Pharmacy and is a post graduate in Master of Business Administration specializing in Marketing. Before joining DSIMS, he was an Assistant Professor with IES Management College and Research Centre. Dr. Kaushik has more than 23 years of experience in Industry and academics. He has around 9 years of experience in Pharmaceutical Industry with Production, Sales and Marketing areas. He has more than 14 years of experience in academics with areas of interest in Services Marketing, Negotiation and Selling skills, Rural Marketing and Business Communication. He has interest in Research and has published papers in National and International Journals like Sage and Springer and also written chapters in books.



Dr. Sanchita Banerji, Associate Professor, Chairperson - PGDM Program (1st Year)

Dr. Sanchita Banerji is a Ph.D.(HR), MBA, PGDMM with an experience of more than 17 years in the field of Management Education, Training and Consultancy. She is a certified Image Consultant from AICI. She has participated and presented papers in various National & International Conferences and Seminars, Ottawa University (OU), US, University of London Union, Women International Networking, Berlin, and has several publications to her credit. Dr. Sanchita has received the award for the Best Professor in HRM by HRD Network. She is empanelled in the Editorial and Advisory Board of various esteemed National & International journals. Dr. Banerji has published books in the areas of Perspective Management & HRM. She has conducted various corporate training programs and workshops. Her teaching and research interest areas include Principles of Management, HRM, Business Communication, Image Building & Personality Development.



Anthony Colaco, Assistant Professor

Anthony Colaco holds a Bachelor of Science degree in Chemistry; however he was more inclined towards the chemistry of humans in organization rather than that of organic and inorganic elements. This led him to successfully acquiring a Diploma in Human Resource Management (Xavier Institute of Management) and Labor Laws & Labor Welfare (Mumbai University). He holds a Master's Degree in HRM from NMIMS. He has more than two decades of experience in industry and academics. He teaches courses in Human Resource Management. His areas of interest are learning organizations, strategy, organization development and general management and organizational ambidexterity.



Maneesh Gupta, Assistant Professor

Prof. Maneesh Gupta has done his MMS (Finance) and B.E. (Computers) from University of Mumbai. He is currently pursuing his Ph.D. from NITIE. He has eleven years of experience in industry and academia. Prior to this he was associated with KJ SIMSR. He has also cleared Financial Risk Management (FRM) Level I. He has completed a course on Business Analytics from Harvard Business School Online. His research interests are in Financial Connectedness, Financial Contagion, Volatility Modelling, Credit Risk Management and Financial Analytics.



Dr. Shailja Badra, Assistant Professor, Chairperson MMS Programme (1st Year)

Dr. Shailja Badra has earned a Master's Degree in Financial Management from Jamnalal Bajaj Institute of Management Studies, Mumbai. After graduating several stepping stones- B.Ed., M.Ed. and M.Phil. She completed Ph.D. from Himachal Pradesh University, Shimla in the year 2005. Dr. Shailja has more than nine years of industry experience in different positions and nine years of teaching experience in one of the leading Management Institute. She has completed a course on Business Analytics from Harvard Business School Online. She has published several research papers in National & International Journals. Her areas of interest include Research Methodology, Corporate Finance, Business Statistics and Financial Markets.



Zubin Sethna, Assistant Professor, Operations Management

Prof. Zubin is qualified in business management and in economics. He has 9 years of corporate experience and 12 years of teaching experience. His expertises in environmental sustainability, international geo-politics, supply chain management, logistics and quality management. He has interests not in only academics but also in sharing knowledge and outdoor sports.



Sharmila Bonnerjee, Assistant Professor, Chairperson MMS Programme (2nd Year)

Prof. Sharmila Bonnerjee is a faculty in the area of Human Resource Management and General Management at the Durgadevi Saraf Institute of Management Studies (DSIMS), Mumbai. She is a graduate from Calcutta University with Honours in Botany, B.Sc. (Hons.) and has completed her Post Graduate Diploma in Business Administration from Symbiosis Centre for Distance Learning, Pune, specializing in Human Resource management. She has also done her Post Graduate Diploma in Software Exports Management, GNIIT S/W Exports from NIIT Ltd. Prof. Sharmila has a rich experience of over 18 years in both Industry and academics. She has worked with premier organizations like NIIT Ltd. and Asset International (a division of APTECH Ltd.).



CA Rajul Murudkar, Assistant Professor

CA Rajul brings in over a decade and half years of experience in the field of Corporate Finance, Accounts and Taxation. She has worked with various organizations, Polycab India Limited, VIP Industries Limited, Pfizer Animal Health India Limited, to name a few. While working with the corporates, she developed interest in teaching, and started collaborating with the B-Schools for finance courses. She has published her research work in peer reviewed journals of National and International Repute. Her teaching and research interest areas include Financial Accounting, Taxation, and Treasury Operations.



Vivek Sharma, Assistant Professor, Marketing

Prof. Vivek Sharma holds a Masters degree in Statistics from University of Allahabad. He also has a post-graduate degree, Master of Business Administration, specializing in Marketing from GGD University. Before joining DSIMS, he worked as an Assistant Professor with Sheila Raheja School of Business Management & Research, Mumbai.

Prof. Vivek Sharma has 26+ years of experience in Industry and Academics. He has 15+ years of corporate experience and has worked in L&T, ING Vysya Life Insurance, HSBC & Standard Chartered Bank. He has 11+ years of experience in Academics. His areas of interest are in Consumer Behavior, Services Marketing, Sales Management & Marketing Management. His research interest includes banking and has published papers in National Journals.



VISITING FACULTY

Name	Designation	Company
Mr. Nitin Shinde	Visiting Faculty	Supply Chain Consultant, Spectrum Chemicals, Adchem Technologies & Milan Pharma
Prof. Imran Siddhiqui	Visiting Faculty	-
Prof. Janak Suthar	Data Scientist	Zensung Singapore PTE
Prof. Vikas Gupta	Cofounder	Anecdote Consultants
CA Payal Mogre		
Dr. Sarita Vichore	Director	Durgadevi Saraf Global Business School
Prof. Somesh Kumar Banerji	Associate Professor	Durgadevi Saraf Global Business School
Prof. Aijaz Jafri	Assistant Professor	Durgadevi Saraf Global Business School
Prof. Pooja Goswami	Assistant Professor	Durgadevi Saraf Global Business School
Prof. Kusum Pawar	Assistant Professor	Durgadevi Saraf Global Business School
Dr. Padma Singhal	Assistant Professor	Durgadevi Saraf Global Business School
Prof. Vikas Pande	Assistant Professor	Durgadevi Saraf Global Business School



SCHOLARSHIPS

To enable the deserving students to receive the benefits of a world class education DSIMS provides a number of scholarships and freeships. Based on a combination of merit and means, these scholarships are designed to help the students complete their education.

DSIMS delivers this benefit in three flavours:

1. Freeship for one student from MMS – the primary criteria being economic status of the student and merit within the selected students.
2. IRB Scholarship for two students from MMS for

academic excellence in the first year.

3. Durgadevi Saraf Medal and Ghanshyamdas Saraf Gold Medal for one student from MMS – for all round academic excellence in the first year.

The scholars are selected by a panel of faculty from DSIMS and forwarded to the trustees of the Rajasthani Sammelan Education Trust for final decision. The scholarship amount varies and is awarded on a yearly basis – making it mandatory for the scholars to continue their performance every term.



BKT
endowment freeship fund
FOSTERING KNOWLEDGE



IRB
scholarship endowment fund
HONOURING EXCELLENCE



Jankidevi Bilasrai Bubna
endowment freeship fund
EMBOLDENING STRENGTHS



INFRASTRUCTURE & CAMPUS

DSIMS has state of the art infrastructure to facilitate effective teaching & learning processes of its existing programs. All the modern Wi-Fi enabled classrooms, computer lab & library (named popularly as Knowledge Resource Centre) within a centrally air-conditioned setup are the perfect adobe for creating future leaders. Apart from classrooms, we have our Seminar Halls, Auditorium & Durgadevi Saraf Hall with excellent acoustic, to organise Industry Immersive Sessions on a regular interval.



Shri. Murlidhar Karwa Knowledge Resource Centre

We have a well-equipped library with books, e-books, national and international journals and magazines. It also subscribes to many full texts, statistical databases and provides access to many online e-resources. All the digital contents are made available and accessible within a campus as well as remotely through KRC portal. It has Language lab facility and Anti-Plagiarism software to inspect the duplicate content of the document. It has a membership of NDLI and American Library, through which e-resources can be accessed. KRC is a centrally air conditioned library, it is brightly lit with comfortable seating capacity of 100 users. Wi-Fi connectivity has been made available in the entire campus. KRC facilitates the Reading Room, Discussion Room, Circulation section and E-library Zone it also provides different kinds of services to fulfill the information needs of the users.

Computer Lab

Beniprasad Lahuruka Computer Lab Hi-tech computer lab with integrated campus wide network. Having set up 100 plus computers.



Classrooms

AC Classrooms having spacious seating arrangements with multimedia based smart board, LCD and Wi-Fi facilities.



Smt. Smita Mahavirprasad Agrwal Nevatia Seminar Hall



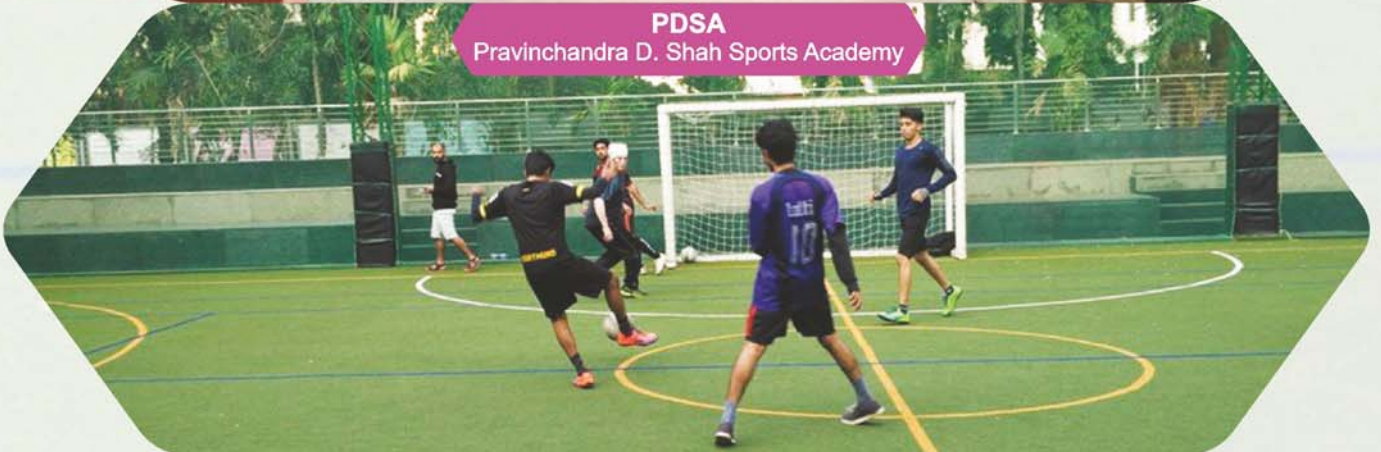
Seminar Hall

Nathmal Garodia Seminal Hall has 120 seating capacity.



PDSA

Pravinchandra D. Shah Sports Academy





Alumni Meet & Greet:

The Alumni Meet & Greet for DSIMS was held on 13th May 2023. Since Covid this was the first alumni meet which was held offline.

The event began with our tradition of singing the National Anthem followed by briefs from Dr. Babu (Director - DSIMS). The students of MMS 1st year Vineeta Jha and Akash Gupta were the master of ceremony of the day. Both the emcees took the stage and ensured that there wasn't a dull moment.

Through the event the alumni could reminiscence old times and could connect with their alma mater.



Significant Events @DSIMS



Foundation Day

On February 11, 2023, Durgadevi Saraf Global Business School (DSGS), and Durgadevi Saraf Institute of Management Studies (DSIMS) celebrated their foundation day, to mark the day of Academic Inauguration. Mr. Lokesh Kumar Manikonda, Country Head, Novartis, Social Business -India, was invited as Chief Guest of the event.

The event started with the National Anthem and followed by lighting of the auspicious lamp by Mr. Lokesh Kumar along with Mr. Ashok Saraf President RSET, Dr. C. Babu, Director DSIMS, and Dr. Sarita Vichore, Director DSGS. Dr. C Babu delivered the welcome speech, where he emphasised the need of being empathetic and passionate to become successful. Dr. Sarita Vichore addressed the students, highlighting the importance of being humble, gracious, and resilient. Mr. Ashok Saraf in his message mentioned about hard work, value of time, and the use of modern technology, as critical tools for success. Chief Guest, Mr. Lokesh Kumar also addressed the students and explained about the exponential world. He shared his learnings and experience with the students. A token of appreciation was presented to Mr. Lokesh Kumar by Mr. Ashok Saraf. The event further progressed by felicitation of the teaching and non-teaching staff, who have completed their services at DSIMS & DSGS for ten years and more. Mr. Lokesh Kumar & Mr. Ashok Saraf also felicitated the Students and alumni, for their contributions in the area of academics & beyond academics. The HEF Sponsorship was given to two students of PGDM. Thereafter, a Introduction of Shri. Mahavirprasad Ji Saraf was given, highlighting his contribution and recognition of his social service and

philanthropic activities. As a part of extension of his innumerable philanthropic activities to promote academic excellence, Durgadevi Saraf Award and Ghanshyamdas Saraf Award, was given to the student who has stood first in the PGDM and MMS first year. A vote of thanks was proposed by Dr. Sarika Jain, Asst. Dean Academics & HoD HR

Remsons International Research Conference (RIRC)

DSIMS and DSGS organized AMDISA supported eighth Remsons International Research Conference (RIRC) on 24 September 2022 under the aegis of Remsons Centre for Management Research. The theme of the conference was "Post Pandemic Business Landscape: Recreating Sustainable Competitive Advantage". Remsons Chair Professor and the Chief Convener of RIRC, Dr. Sumana Chaudhuri welcomed the august gathering and apprised the rigor and relevance of the theme. President RSET & Chairman DSIMS Mr. Ashok Saraf, narrated the history of the establishment of the Remsons Research Centre at DSIMS and he also highlighted the vision of Rajasthani Sammelan Education Trust (RSET) towards educational excellence.

Chief Guest, Mr. Krishna Kejriwal, Chairman and Managing Director Remsons Industries delivered his insightful keynote speech on challenges faced by the Indian economy post pandemic. He talked about the global business challenges like inflation, recession and retention of skilled human resources.

He also focused on current crisis faced by countries across

the globe such as Ukraine-Russia war, flooding and financial crisis forced by neighboring countries of India. To deal with these challenges, he discussed the importance of value engineering, waste reduction, reduction of carbon footprint, audit of HR practices and adaptability. He concluded his speech with the advice embracing innovation of product, Practice and Institute.

Keynote speaker Mr. Robin Banerjee, MD Caprihans India Ltd., highlighted the importance of the having right attitude. He also talked about global inflation decreasing value of Indian currency and VUCA world. He also gave insights of the acronym-'FORTH' – six major keys to succeed in life which are Finance, Operations, Unique selling Proposition, Risk management, Technology and Human Resource.

The morning session ended with a Vote of Thanks proposed by Prof. Pooja Goswami to the esteemed dignitaries.

The paper presentation session started right after the plenary session. The session chair was Dr. Kiran Sharma, Area Chairperson Marketing and International Business. K.

J. Somaiya Institute of Management Studies and Research. After preliminary screening, based on merit, 15 research papers had seen presented by the Professors and Deans of various Management Institutes as well Industry Professionals.

On the basis of fair evaluation by the blind reviewers and session chair, three of the fifteen presenters had been chosen as the Best Paper Awardees. Prize money of Ten thousand, Seven thousand and Five thousand had been awarded to Dr. Ravindra Dey, Ms. Saie Parab of MMS Batch 2023 and Dr. Chandrashekhar Kaushik of DSIMS. Ms. Ravijaa Mehta of NMIMS respectively. The Jury members awarded the certificates to all the presenters. A unique endeavour on the part of the Institute was to host a conference on Post Pandemic Business Landscape: Recreating sustainable Competitive Advantage. The Conference was indeed a grand success.

In the RCMR aspires to address Industry related problems by organizing Management Development Programs (MDPs) Unit Based Programs (UBPs) Sponsored Research Projects.





The following is the glimpse of select publication by RCMR –

Faculty	Title of Research Paper	Journal Name
Dr. Sumana Chaudhuri, Dr. Sheshadri Chatterjee, Ranjan Chaudhari, Dr. Vrontis, Alkis Thrassou, S. K. Ghosh	Social Customer Relationship Management Factors and Business Benefits	International Journal of Organizational Analysis
Dr. Sumana Chaudhuri, Georgia Sakka, Apoorva, Dr. Sheshadri Chatterjee	Cross – Disciplinary issue in International Marketing: a Systematic Literature Review on International Marketing and Ethical Issues	International Marketing Review



Post Budget Session 2023:

DSIMS & DSGS Jointly organised the Post Budget Session on 4 February, 2023. The institute Directors welcomed the eminent speakers and panellists, and set the tone of the event. The panellists were Mr. Anirban Ganguly (Executive Director and senior credit officer of Standard Chartered Bank), CA Sudha Bhushan (International Transaction Consultant, Co-founder of Taxpert professionals), CA Umesh Kolapkar (Founder of Gunwani & Kolapkar) and Dr. Brinda Jagirdar (Former SBI Chief Economist). The panel discussion was moderated by Asst. Dean-Research, Dr. Sumana Chaudhuri. The Panel discussions revolved around Saptarishi and many more priorities to achieve our destined Amritkaal. Panellists shared their insights on

Union Budget, 2023 like – reforms in banking sector, new and old regime of taxation, impact on MSMEs, reaching to the last mile, inclusivity, sustainability, women empowerment, focus on setting world class education in India, promoting tourism, allocating huge amount on capital expenditure while maintaining fiscal balance and thrust on Infrastructure, etc. The speakers explained very lucidly the complex economic issues, rated the Union Budget 2023 and shared their apolitical expert opinion on the alignment of critical macro parameters and the budgetary issues of the year 2023. Prof. Somesh Banerjee proposed the vote of thanks. Listening to this intellectual deliberation of erudite panellists on the different facets of Union Budget 2023 was an enriching learning experience for the enthralled audience.

Summer Internship Program@ DSIMS

A Summer Internship Program is an 8-week learning-oriented work experience with an organization that is completed between the first and second year of the MMS program. Summer internships are compulsory for most business schools today. Essentially, an internship as an MBA student will allow students to apply the skills and lessons learned in a classroom in the real world of business.

Summer Internship is mandatory on completion of First Year of the MMS program. Most B-schools prepare the students in core business courses during the first year of the program. It lays the foundation for specialization in the second year. Until the summer internship project, students' interaction with the corporate world is marginal. It is only after the hands-on experience of the summer project that the real picture starts to emerge for them. They are better informed about their own interests and aptitudes, as also the field that they would want to work in. The engagement for about 8 weeks in an organization serves as a hands-on training for students, when they can apply theory in practice.

A growing number of Institutes are setting up Advisory Boards for their curriculum comprising professionals from Industry and Senior Faculty from other Institutions in order to make the management courses more relevant to the needs of Industry.

The feedback from the corporate where a student completes his Summer Internship is often used as an input for curriculum upgrades. In addition, feedback of the company adds to the students' grades and academic evaluation.

At DSIMS the Board of Studies is one such body of representatives both from the Industry and Academia, who meet annually to review the MMS curriculum in order to make it more robust and industry-relevant. Hence Summer Internship Program bridges the knowledge gap between the academia and industry by strengthening the relationship both ways and is one of the most important components of an MBA education.

Summer Internships indicate to B-schools the preferred sectors, which are likely to generate more jobs in the foreseeable future. If a company shows an interest in recruiting a larger number of summer interns than usual, then B schools try and invest in a deeper relationship with that company.

Summer placements to a great extent indicate how the final placements will be, not only for the second-year batch which shall appear for final placements in a few months' time, but also for the first-year batch students.

Many organizations use internships to recruit talent that meshes well with their culture. Students are exposed to a network of professionals and decision makers in Talent Acquisition within that organization who will judge their performance during the tenure of internship. For most employers, interns are an economical way of & "trying before buying." If the student as an intern lives up to their performance expectations, he/she would be hired easily.

Summer Internships provide a very lucrative platform to the management students to network with the industry professionals; develop the required skills that will ensure them employment at the conclusion of the internship, in the form of a Pre-Placement Offer which is converted to a permanent employment in the same organisation after the student finishes his/her program. It is finally a Win-Win situation both for the graduating students and for the organisation hiring them.

SUMMER INTERNSHIP COMPANIES' FEEDBACK

Dharmil Oza | MMS Marketing | Batch 2021-23

He is good student, fast learner. We can hire him for permanent job.

Bhavuk Agrawal | MMS Marketing | Batch 2021-23

He is a good candidate, hardworking, detail oriented and has effective communication skills

Pooja Gupta | MMS Finance | Batch 2021-23

She is a hard working student. A good team player and a fast learner

Jay Agarwal | MMS Finance | Batch 2021-23

We found Jay hard working and very much keen to work. He is committed to his work.

Devika Dadhich | MMS HR | Batch 2021-23

Devika is a bright student with good grasping power. If groomed well, can excel.

Samidha Pandagale | MMS HR | Batch 2021-23

Very diligent and disciplined candidate. Can do wonders if gets a good mentor.

Prasad Mahakal | MMS Operations | Batch 2021-23

He has completed the project sincerely and shown good interest in analysing the data in depth. His findings & recommendations will be beneficial to improve manufacturing areas.

Prince Patel | MMS Operations | Batch 2021-23

He has the ability to learn new things and has potential to perform at highest level

MMS Degree Distribution Ceremony (Batch of 2020-22)

On 6th May, 2023, Convocation Ceremony of PGDM batch 2021-23 and Degree Distribution Ceremony of MMS batch 2020-22 was held at the Saraf Hall, RSET Campus. This day marks the culmination of an incredible journey of 2 years of post-graduate studies and stepping foot into corporate life for the students. The procession of the students of PGDM batch was led by Prof. Kusum Pawar & MMS batch was led by Dr. Shailja Badra and Prof. Sharmila Bonnerjee. The grand ceremonial procession was honored by the presence of Shri. Ashokji Saraf, Chairman of DSIMS and DSGS and President RSET, the Chief Guest Mr. Yogi Sriram, Consultant to CEO & MD Group HR, Larsen & Tubro Ltd, the guest of Honors Mr. Max William Dcosta, Vice President-Digital Transformation & Product Design, Quinnox Incorporations, and Mr. Kamlesh Shah, Managing Director, Listenlights Pvt. Ltd., Shri Kailashji Kejriwal Honorable Secretary, RSET, Dr. C. Babu Director DSIMS, Dr. Sarita Vichore, Director DSGS, Program Chairpersons, and Faculties of DSGS & DSIMS. Mr. Sanjay Gupta & Mr. Sharad Shejawal (Registrars) were leading the procession.

Once the dignitaries took their seats on the dais, the National Anthem was played by the police band followed by the invocation of goddess Saraswati by playing the Saraswati Vandana and the lighting of the auspicious lamp. Our Chief Guest Mr. Yogi Sriram, Guest of Honors Mr. Max William Dcosta and Mr. Kamlesh Shah, were requested to light the ceremonial lamp. Shri Ashokji Saraf, Shri Kailashji Kejriwal, Dr. C. Babu, Dr. Sarita Vichore, Mr. Sanjay Gupta and Mr. Sharad Shejawal joined the dignitaries for the invocation. Shri Ashokji Saraf then announced the PGDM Convocation Ceremony, of DSGS, Batch 2021-23, and MMS Degree Distribution Ceremony, of University of Mumbai, Batch 2020-22 open. The welcome address was delivered by Dr. C. Babu, Director, DSIMS.

Shri Ashokji Saraf, Chairman of DSIMS & DSGS and President RSET, in his address advised the students to never forget the contributions of their parents in their journey of success. He further emphasized on the leadership traits and qualities that everyone should possess. He encouraged the young minds to unleash the untapped power and work on it. He mentioned that in today's digital world one has to make smart use of technology and follow basic ethics at workplace.

After the insightful message from Shri Ashokji Saraf, the director's report was presented by Dr. Sarita Vichore, Director, DSGS and Dr. C. Babu, Director, DSIMS. They presented the report for the year 2022-23 throwing light on the proud academic and non-academic achievements of

DSGS and DSIMS. They both reported on the accomplishments of the faculty members in terms of FDPs conducted, publication of research and mentoring of the students through SEP and LiM for better placements. Both the directors lauded the initiatives like Area Conclaves, Versus (Annual Sports Event), Sabrang (Annual Cultural Event), Blood Donation Drive (ISR) and many more events. Lastly both the directors congratulated the students on their special day.

The Chief Guest for the day, Mr. Yogi Sriram was felicitated with a bouquet and memento. He shared his thoughts stating important facets of leadership and the art of making judgment. He postulated that good judgment involves good listening and good reading. He emphasized that one should not stop striving hard even after one has accomplished success, one must never stay at one place in life. Mr. Sriram mentioned that reading body language is important in order to understand the behavior patterns of the people. The elements useful in life for judgement are learning and trust. He urged the students to experience new things which is extremely important for judgement. He advised to be careful about one's own biases, especially to be aware about our unconscious biases. He also spoke about strategic planning and contingency planning. He advised that if plan A does not work, you should have figured out plan B, C, D as options. He concluded his address by stating that judgement skills are acquired from our experiences, social intelligence and the available options put together.

Mr. Sriram's address was followed by the certificate distribution for PGDM batch and was led by Mr. Sriram and Shri Ashokji Saraf. This was followed by the speeches of two guests of honor.

The first guest of honor, Mr. Kamlesh Shah in his speech highlighted five major points:

- 1) Love what you do and do what you love.
- 2) Never change your goal and the path chosen.
- 3) Add value to whatever you do.
- 4) Be a student your whole life and keep learning.
- 5) Embrace change as only change is constant.

After the valuable insights of Mr. Shah degree distribution of MMS batch commenced.

The second guest of honor, Mr. Max William D'Costa also shared his valuable insights with the students and guided them on how to manage failure in life. He stated that execution is the key to success. We must add value to the

world around us through our evolved skill sets. He advised students to not have an employee mindset rather have a business mindset. He also inspired the students to not settle for long in one place as this is VUCA world and one must look at world with wider lens for agility and flow.

Then the certificates and mementos for excellence awards for PGDM 2023 were presented to the deserving students for their excellent performance in their respective domains, which were Ms. Kajal Surana (Finance), Ms. Sonal Bhillare (Human Resources), Ms. Shyann Raposo (Marketing), Mr. Dhruvang Darji (Operations). The PGDM Academic Award Batch 2021-23 for securing overall highest marks across all the four specialization areas went to Ms. Sonal Bhillare. She was also declared as Student of the Year for PGDM batch 2021-23.

After PGDM, the MMS excellence awards 2022 were presented to the deserving students for their excellent performance in their respective domains, which were Ms. Khushboo Chauhan and Ms. Maitri Shah, jointly (Finance), Ms. Prajyot Mahajan (Human Resources), Ms. Parul Pathrabe (Marketing), Mr. Jijo Varghese (Operations). The MMS Academic Award Batch 2020-22 for securing overall highest marks across all the four specialization areas went to Ms. Parul Pathrabe. The "Student of the Year" award for MMS Batch 2020-22 went to Ms. Prajyot Mahajan.

The award ceremony was followed by the administration of the MBA Oath by Prof. Somesh Banerji (Assistant Dean-Corporate Relations & Placement, HoD-Operations) to the students of PGDM and MMS. The valedictory address for PGDM was delivered by Ms. Sonal Bhillare and for MMS by Ms. Prajyot Mahajan. The ceremony ended with the vote of thanks delivered by Dr. Sarika Jain (Assistant Dean-Academic, HoD-HR and Head- ISR) and she took the opportunity to thank each and every one for their contribution and being a party to the prevalent success of DSGS/DSIMS as a striving educational institute. After the vote of thanks, the ceremony was declared closed by Shri Ashokji Saraf. The ceremony was followed by lunch and ended with a joy that is sure to inspire the students to achieve great heights.



PLACEMENTS OPPORTUNITIES @ DSIMS

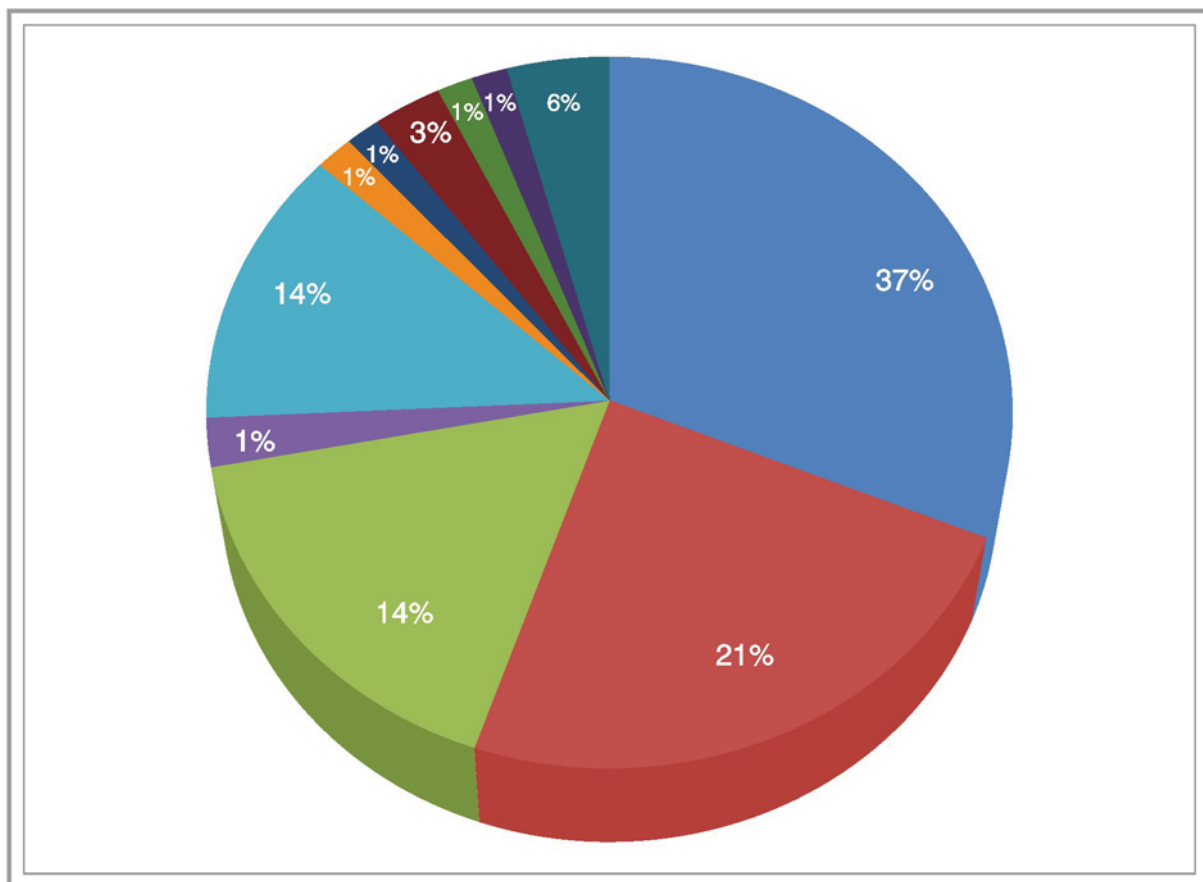
The Institute continued with its excellent record of placements in 2020-22, achieving 94.18% placement, with 81 out of 86 graduating students either being on-boarded by the corporate sector or opting for entrepreneurial ventures.

More than 350 organizations across diverse sectors engaged with DSIMS during the 2020-22 placement campaign.

As a part of our earnest endeavours to provide our students with the best placements in the industry we follow a student grading system where students are graded monthly, based on their academic performance, aptitude, skill sets etc. More comprehensive and well-designed interventions are

designed under MIM programs with emphasis on monitoring the student progress and their clarity of career objectives. More frequent counselling by faculty and mentors and interaction with successful Alumni is done to realign the graduating students' mindsets and expectations.

Some of the leading organizations such as Accenture, Deloitte Tax Services India Pvt. Ltd., ITC, IDBI Bank, Rashi Peripherals, Mahindra Logistics, Nielsen, Glenmark Pharmaceuticals, SK Group, Reliance Retail, Grauer & Weil (India) Limited, IndusInd Bank, Tata Consultancy Services and many others have been recruiting consistently from DSIMS.



ALUMNI CONNECT @ DSIMS

ALUMNI ABACUS TESTIMONIALS OF DSIMS

SHREYA KOTIAN - MMS Batch 2020-22 (Finance)

Present Organization and Designation: Deloitte Tax Services India. Pvt. Ltd (Tax Consultant)

Most Memorable Event In The Institution:

I learned how to improve professionally and personally at DSIMS. Our professors provided us with motivation and support, which has enriched us. Our institute has always been by our side during the pandemic, assisting us with our academics and sharpening our management abilities. DSIMS' non-teaching staff has been really helpful, from handling our questions to assisting us with our placements. It was a valuable experience.

PRAGATI SHARMA - MMS Batch 2020-22 (Marketing)

Present Organization and Designation - NielsenIQ, Research Analyst

Most Memorable Event in the Institution:

When I reminisce about my two years of college life in DSIMS, I see the transferable set of competencies that got build up over a period of time in me. I will definitely not talk about the knowledge piece here, but I would like to talk about the skills and mindsets that help to raise the bar of excellence. And when I hark back to my journey of two years

I think skills like strategic planning, optimism, managing self and time got developed at grass root level that certainly played a vital role post-graduation.

It is easy to whine for things that we didn't get access to, but do we really make best use of the ones that were available to us? I personally believe that DSIMS provides with the access and exposure that is required to build those set of competencies. Undoubtedly, it is us who needs to skew the lens of looking at things. Avenues are provided by the college. For instance, guest speaker series, lectures, practical drilling, summer internship opportunities, mock interviews, technical and cultural fest and other key interventions.

Accentuating the key points and recapitulating my journey I would say, (a) I met different people and that's how I got different perspective. (b) The two years were like burning in a crucible and coming out refined, having those leadership qualities like, perseverance, grit and embracing the chaos. (c) Opportunities and platforms that made me equipped enough to fight the battle of outside world. (d) And staff that owned my development.

I hope to continue my association with DSIMS in whatever manner possible. Always a DSIMS-ite at heart.



PLACEMENTS OPPORTUNITIES @ DSIMS

PLACEMENTS OPPORTUNITIES @ DSIMS

 Share India You generate, we multiply	 ULTIMA Creates Specialties	 ASHIKA GROWING & SHARING WITH YOU	 THOMSON REUTERS	 HDFC BANK
 glenmark A new way for a new world	 MSCI	 DECIMAL POINT Innovative Research Solutions	 FROOTLE fruit in a bottle	 firstcry.com
 fundwise	 MORNINGSTAR	 S.K. Logistics	 SS&C GlobeOp®	 CMIE Centre for Monitoring Indian Economy Pvt. Ltd.
 CUNIX Understand. Enable. Transform.	 CRISIL An S&P Global Company	 Capgemini	 GANDHI Automations Pvt Ltd	 AYUSYA Naturals — Real. Pure. Effective. —
 AXIS BANK	 BKT	 BNP PARIBAS	 CampHire Making Ideas Happen!	 uti UTI Mutual Fund
 BOX8	 SHOPPERS STOP START SOMETHING NEW	 Brickwork BUILDING	 AIDAC INFRASTRUCTURE DEVELOPMENT ACQUISITION RECONSTRUCTION CREATE THE CHANGE	 SKITES PHARMA Private Limited
 IndusInd Bank	 UBS FORUMS Conferences Research Awards	 Mahindra LOGISTICS	 NAVTEK SOLUTIONS Connecting ideas with business	

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Note: Names appearing above are printed in alphabetical order of surname and within a family names are printed as per seniority

Courses @ RSET



Kudlilal Govindram Seksaria
sarvodaya school
INSPIRE, INVENT, INITIATE

Established in 1959

The school is authorised by the Maharashtra State Board of Education to offer SSC syllabus & the medium of instruction is Hindi.



KGSS
www.kgss.org.in



Kudlilal Govindram Seksaria
english school
INSPIRE, INVENT, INITIATE

Established in 2010

The School is authorised by the Maharashtra State Board of Education to offer SSC syllabus & the medium of instruction is English.



KGES
www.kges.org.in



Ramniwas Bajaj
english high school
UNLEASH YOUR POTENTIAL

Established in 1985

The School is affiliated to the Council for the Indian School Certificate Examinations and follows the ICSE curriculum from Nursery to Std.X.



RBHS
www.rbhs.org.in



Mainadevi Bajaj
International school
GIVING WINGS TO YOUR DREAMS

Established in 2009

Authorised International Baccalaureate Diploma Programme (IBDP)
Authorised - Cambridge Primary Programme (CPP)
International General Certificate of Secondary Education (IGCSE)
Cambridge International AS & A Levels Programme (A Levels)



Cambridge Assessment
International Education
Cambridge International School
MBIS
www.mbis.org.in



Durgadevi Saraf
junior college
IN PURSUIT OF EXCELLENCE

Established in 1975

The Junior College is authorized by HSC Board of Government of Maharashtra to offer higher secondary courses in arts, commerce & science. College has started Bi-focal in science stream. The students have the option of selecting Computer Science & Electronics as their subjects of choice.



DSJC
www.dsjc.org.in



Ghanshyamdas Saraf
college of arts & commerce
EDUCATION EMPOWERS

Established in 1983

Affiliated to University of Mumbai
Undergraduate courses:
B.Com
B.Com (Accounting & Finance)
B.Com (Banking & Insurance)
B.Com (Financial Markets)
BMS, B. Sc IT.

Post Graduate Courses:
M.Com (Accountancy)
M.Com (Business Management)
Ph.D. Programs
Ph.D. in Commerce
Ph.D. in Economics



GSCC
www.sarafcollege.org



Kirandevi Saraf
Institute of complete learning
WIDENING HORIZONS

Established in 2005

University / Institute
Tilak Maharashtra University
Phasor Education Pvt. Ltd.
Financial Planning Standards Board
KIIMS

Courses
BCA, BBA
JEE Mains / NEET / SSC / MBA MH-CET
Certified Financial Planner
Fashion Designing and Interior Designing



KSIL
www.ksil.org.in



Durgadevi Saraf
Institute of management studies
WE CHANGING LEADERS

Established in 2010

University & AICTE Approved Program:
• Two years full-time Master in Management Studies (MMS)



DSIMS
www.dsims.org.in

Courses @ RSET



Durgadevi Saraf
global business school
LEARN AND INSPIRE

Established in 2020

Two years full time AICTE Approved Post Graduate Diploma in Management (PGDM)

Autonomous Programs

- Global Entrepreneur Program
- Family Managed Business Administration
- Entrepreneurship Program
- Women Entrepreneurship Program
- Event Management
- Supply Chain Management



DSGS
www.dsgs.org.in



Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL

Established in 2010

University of Mumbai - Courses:

MA - Communication and Journalism : (MA-CJ)
MA - Film Television & New Media Production : (MA-FTNMP)
BA - Multimedia & Mass Communication : (BA-MMC)
BA - Film Television & New Media Production : (BA-FTNMP)

DGMC Autonomous - Courses: Post Graduate Program (PGP)

- PGP in Integrated Marketing, Advertising & Communication (IMA&C),
- PGP in Event Management (EM)
- PGP in Sports Marketing & Management (SM&M)

Certificate Courses:

Audio & Video Editing
Graphic Design
Multimedia & Animation
Digital Communication



DGMC
www.dgmc.org.in



Ladhdevi Ramdhar Maheshwari
night college of commerce
ENLIGHTENING FUTURE

Established in 2014

Rajasthan Sammelan Education Trust is running a Night College in its educational campus by the name of Ladhdevi Ramdhar Maheshwari Night College of Commerce from the academic year 2014-15. The college is affiliated to the University of Mumbai and offers B.Com & M.Com courses. Ladhdevi Ramdhar Maheshwari Night College of Commerce has accommodated students who have passed out from evening section of Durgadevi Saraf Junior College as well as other deserving students from the nearby areas.



LRMC
www.lrmc.org.in



Ramdhar Maheshwari
career counseling centre
STEERING TO SUCCESS

Established in 2011

- Career Assessment and Guidance
- Professional Consultancy
- Personalised Skill building
- Learning Difficulty Assessments
- Remedial solutions for Academic Difficulty
- IQ & Aptitude Assessments
- Personal Counseling
- Workshops for Teachers, Parent and Students
- Study Abroad Counseling
- SAT/GRE/GMAT/IELTS/TOEFL Coaching

RMCC
www.rmcc.org.in



Kunjibihari S. Goyal
online academy
LEARNING BEYOND BOUNDARIES

Established in 2014

Rajasthan Sammelan Education Trust has started an Online Academy to extend educational facilities to a large number of students who are unable to attend regular lectures in a college. At the same time, there are many students who are anxious to study further. Through online academy, lectures of well qualified lecturers will be available on the website and students will be able to study from the convenience of their own home. Besides, the student will be able to view the lecture on the website again and again to clear his/her concept. The online academy will provide lectures of degree and post-graduate courses.

GOLD
www.goldelearning.com



Vishwanath Podar
study centre
INTELLECTION HUB

Established in 2015

Rajasthan Sammelan Education Trust has started Vishwanath Podar Study Centre. In the city like Mumbai there are space constraints in many houses and students often face inconvenience to study in a peaceful atmosphere. This study centre proves to be a boon to many students, as they are able to study in a quite environment. The study centre remains open from morning till late evening for the benefit of students. The ICAI Extension counter has also been opened at the Vishwanath Podar Study Centre for the benefit of its students and members, for submission of various documents and distribution of study material to CA students.



RSQA
www.rsqa.org.in



Mainadevi Bajaj
international playschool
YOUNG EVOLVING MINDS

Established in 2014

Rajasthan Sammelan Education Trust continues with its endeavors in the field of education with its new initiative for Toddlers which is, Mainadevi Bajaj International Playschool. The Trust aims to lay the foundation of learning for tomorrow's Global Citizen. Mainadevi Bajaj International Playschool is the first IPC Accredited Playschool in Mumbai, India and offers a Playgroup and Pre Nursery.



MBIP
www.mbip.org.in



Nalini Shah
music academy
MUSICAL HARMONY

Established in 2020

Nalini Shah Music Academy is the latest addition in the educational endeavour of Rajasthan Sammelan Education Trust. Nalini Shah Music Academy is a Hindustani classical and semi classical vocal and Indian and western Instrumental Music training Institute with an aim to train the learner with basic and technical knowledge of Music offering varied music learning courses across all age groups.



NSMA
www.nisma.org.in

Facilities @ RSET



Established in 1975

Dhurmal Bajaj Bhavan is a community hall which was constructed in the year 1975-76 with the handsome donations received from Shri Dhurmal Bajaj Charity Trust & other philanthropists of the community. It is situated on S.V. Road, on the opposite side of the Educational Complex of Rajasthani Sammelan Education Trust. It has a spacious, air conditioned hall on the ground floor with a seating capacity of 350 persons. The building has two more halls on the first & second floors. There are air conditioned rooms adjacent to the hall on all the floors. Dhurmal Bajaj Bhavan caters to the needs of the community, as it is rented out to the people for marriage & other social & business purposes. Many cultural activities of the schools & colleges of the trust are also conducted in Dhurmal Bajaj Bhavan.



Established in 2001

Rajasthani Sammelan Education Trust has set up Trivenidevi Deora Chikitsa Sahayta Kosh to provide medical help to needy people. It is managed by Trivenidevi Deora Chikitsa Sahayta Kosh Committee. The committee receives applications for medical help from needy people and on scrutiny of the applications, sanctions and disburses medical aid to the concerned persons who have applied for the same. Many people including the staff of all the institutions have availed of this facility from time to time.



Established in 2002

Durgadevi Saraf Hall is constructed in the educational complex of Rajasthani Sammelan Education Trust & is an air conditioned, sound proof hall with state of the art facilities. It has a seating capacity of approximately 300 persons & is mainly used for organizing seminars, conferences & cultural activities of the educational institutions of the trust. Besides, it is sometimes also given to the members of the community for marriage & other social needs. The hall has all the facilities to cater to business meetings. It has 2 air conditioned rooms adjacent to the hall.



Established in 2010

To maintain universally accepted IT Standards in security, availability and data management, Rajasthani Sammelan Education Trust has decided to have an IT Hub as proper data centre which is supported and managed 24 x 7. The IT Hub is constructed on the 10th floor of the new building, in a built-up area of 3800 sq. ft. It is fully air conditioned and is operational. The main aim of constructing the IT Hub is to make all course material available on line to our students, easy flow of interaction between student and teacher through electronic medium, to create alumni data and keep students attached to our organization life-long through web, to safe guard the campus using video vigilance and electronic access control, to control the entire admission process of all institutions centrally, to safe guard all available data and provide fast internet services within the campus.



Established in 2010

Rajasthani Sammelan Education Trust has started a cafeteria in its premises to provide snacks of large varieties to students. The cafeteria is situated on the ground floor on the south side of Durgadevi Saraf Hall in a total built-up area of approximately 4500 sq. ft. It is used by staff and students of all institutions. Various food items of different price range are supplied by the cafeteria to the students & staff of all our institutions. The cafeteria supplies all kinds of snacks and beverages to the canteens of all the institutions of Rajasthani Sammelan Education Trust.



Established in 2010

Rajasthani Sammelan Education Trust has started an educational outlet in its campus by the name of Ramnarayan Saraf Educational Outlet. This educational outlet is dedicated to the memory of late Shri Ramnarayanji Saraf. The educational outlet is constructed on the ground floor of the new building of Ramniwas Bajaj English High School on the rear side, in a built-up area of 5000 sq. ft., with an independent entrance. In this educational outlet, all stationery items, text books etc. are sold at a reasonable price so that students need not go out to purchase such items elsewhere. It also has xeroxing facility for staff and students.



Established in 2014

Rajasthani Sammelan Education Trust has started an educational outlet in its campus by the name of Ramnarayan Saraf Educational Outlet. This educational outlet is dedicated to the memory of late Shri Ramnarayanji Saraf. The educational outlet is constructed on the ground floor of the new building of Ramniwas Bajaj English High School on the rear side, in a built-up area of 5000 sq. ft., with an independent entrance. In this educational outlet, all stationery items, text books etc. are sold at a reasonable price so that students need not go out to purchase such items elsewhere. It also has xeroxing facility for staff and students.



Established in 2014

Kirandevi Saraf Library and Reading room offers reading room facilities to such students who do not have a peaceful environment at their house. The reading room is open to all students from Standard 8th onwards. The Kirandevi Saraf Library and Reading room facility is available to the students from 6pm in the evening to 9pm and from 9am to 9pm on Sundays & holidays. The library is manned by staff of Rajasthani Sammelan Education Trust and the students are enrolled on payment of nominal fees to access the facilities.

Other Initiatives



Draupadidevi Sanwalmal
women's hostel
HEAVENLY DOMICILE

Established in 2012

Draupadidevi Sanwalmal Women's Hostel is one of the most prestigious and renowned Women's Hostel in western suburbs of Mumbai. It is located on the 11th and 12th floor of the building facing S.V. Road in RSET campus. The hostel has state of the art infrastructure with three bedded A.C. rooms, Wi Fi enabled recreational area, dining room, dry pantry, laundry and Gym facility. The hostel has round the clock vigilant security services with CCTV surveillance.

www.dswhostel.org.in



Pravinchandra D. Shah
sports academy
FITNESS REGIME

Established in 2015

Pravinchandra D. Shah Sports Academy is a state-of-the-art facility, built on an approximate area of 24,000 sq.ft. with the most modern infrastructure. The Academy offers sports facilities like Tennis, Basketball, Box Cricket, Football Volleyball etc. and the turfs, imported from New Zealand, are made to international standards. This is perhaps, the first of its kind in-house sports academy in any of the educational institutions in the north-western part of Mumbai suburbs which caters to the growing needs of the students for sporting facilities. Recently another turf has been created for students to play various games.

www.pdsa.org.in



Jankidevi Bilasrai Bubna
boys hostel
A WISE HIVE

Established in 2018

Jankidevi Bilasrai Bubna Boys' Hostel provides safe and secured accommodation to male students coming from other states and abroad in Mumbai for obtaining higher and professional education. It is housed in an independent building with seven floors and is situated near RSET campus. It has all state of art facilities such as a canteen, air-conditioned study area on all the floors, lounge and TV room, games room etc. All the rooms are air-conditioned.

www.jbbh.org.in



Remsons Group
management research centre
MANAGEMENT RESEARCH

Rajasthani Sammelan Education Trust has started Remsons Group Management Research Centre (in memory of Radhadevi Haralka) in Durgadevi Saraf Institute of Management Studies. Research is an important part of management education for its growth and development. Remsons Group Management Research Centre has been playing an active role in the area of research in management studies. This has given an opportunity of interaction with scholars of reputed universities all over the globe. The Director as well as faculty members of DSIMS have been presenting research papers in many international and national seminars and workshops. We are sure that in future, many scholars will successfully complete Ph. D Programme from Durgadevi Saraf Institute of Management Studies.



IRB
scholarship endowment fund
HONOURING EXCELLENCE

Rajasthani Sammelan Education Trust has started IRB Scholarship Endowment Fund to provide scholarships to all meritorious students of all the institutions of Rajasthani Sammelan Education Trust. This will give encouragement to many brilliant students to achieve further excellence in education. Meritorious students will be further motivated to work hard and give their best performance in the field of studies.



BKT
endowment freeship fund
FOSTERING KNOWLEDGE

Rajasthani Sammelan Education Trust has started BKT Endowment Freeship Fund to provide freeship to those students who cannot afford education due to lack of funds. BKT Endowment Freeship Fund is going to provide opportunity to many deserving students to obtain suitable education and thereby make progress in their life by becoming properly qualified.



Jankidevi Bilasrai Bubna
endowment freeship fund
EMBOLDENING STRENGTHS

Rajasthani Sammelan Education Trust has started Jankidevi Bilasrai Bubna Endowment Freeship Fund to give freeship to the needy and deserving students studying in various educational institutes of RSET. The Jankidevi Bilasrai Bubna Endowment Freeship Fund will provide the much needed financial support to such students who do not have the financial means to pursue their education.



Rajasthani Sammelan
skill development centre
SCULPTING SKILLS

The proposed Skill development centre aims to advance the skill sets of the students to compete in a global environment. The objective is to provide necessary information and training to develop the skills sets of the students and make them industry ready. The Skill Development Centre will help bridge the industry-academia gap for employability.

PROPOSED

This image shows a blank sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

Institutions



Kudilal Govindram Seksaria
sarvodaya school
INSPIRE, INVENT, INITIATE



Kudilal Govindram Seksaria
english school
INSPIRE, INVENT, INITIATE



Ramniwas Bajaj
english high school
UNLEASH YOUR POTENTIAL



Mainadevi Bajaj
international school
GIVING WINGS TO YOUR DREAMS



Durgadevi Saraf
junior college
IN PURSUIT OF EXCELLENCE



Ghanshyamdas Saraf
college of arts & commerce
EDUCATION EMPOWERS



Kirandevi Saraf
institute of complete learning
WIDENING HORIZONS



Durgadevi Saraf
institute of management studies
WE CREATE LEADERS



Durgadevi Saraf
global business school
LEARN AND INSPIRE



Deviprasad Goenka
management college of media studies
INDIA'S PREMIER MEDIA SCHOOL



Ladhidevi Ramdhar Maheshwari
night college of commerce
ENLIGHTENING FUTURE



Ramdhar Maheshwari
career counseling centre
STEERING TO SUCCESS



Kunjibihari S. Goyal
online academy
LEARNING BEYOND BOUNDARIES



Draupadidevi Sanwormal
women's hostel
HEAVENLY DOMICILE



Pravinchandra D. Shah
sports academy
FITNESS REGIME



Vishwanath Podar
study centre
INTELLECTION HUB



Mainadevi Bajaj
international playschool
YOUNG EVOLVING MENDS



Jankidevi Bilasrai Bubna
boys hostel
A WISE HIVE



Nalini Shah
music academy
MUSICAL HARMONY



Rajasthani Sammelan
skill development centre
SCULPTING SKILLS

Endowment Funds & Research Chair



Remsons Group
management research centre
MANAGEMENT RESEARCH



I R B
scholarship endowment fund
HONOURING EXCELLENCE



B K T
endowment freeship fund
FOSTERING KNOWLEDGE



Jankidevi Bilasrai Bubna
endowment freeship fund
EMBOLDENING STRENGTHS

Facilities



Dhurmaal Bajaj
bhavan
COMMUNITY PARADISE



Durgadevi Saraf
hall
TREASURING MEMORIES



Trivenidevi Deora
chikitsa sahayata kosh
HELPING TO HEAL



Ramnarayan Saraf
educational outlet
ONE STOP EDUCATION



Vijay Pal Singh
health centre
WEALTH OF WELLBEING



Kirandevi Saraf
library and reading room
WORLD OF KNOWLEDGE



Rajasthani Sammelan
I.T. hub
LINKING GLOBALLY



Rajasthani Sammelan
food court
FOOD FOR THOUGHT